

# HOLDINGS INSIGHTS



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OCTANS DIGITAL TRIUMPHS AT HBL  
P@SHA ICT AWARDS 2024

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MOMENTUM LOGISTICS'  
EFFICIENT CARGO OPERATIONS



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## Message from the Director

Dear Colleagues,

As we move forward in our journey at Interloop Holdings and its subsidiaries, I am proud to see the teams' dedication, innovation, and commitment drive us toward excellence. Together, we have not only expanded our business horizons but have also made significant contributions to our communities and stakeholders.

Our collective focus on sustainability, transparency, inclusion, and collaboration has become the cornerstone of our growth. As we embark on another promising chapter, let us remain steadfast in our pursuit of progress, embracing new challenges and opportunities with resilience and unity.

As we welcome the New Year, I want to extend my sincere appreciation for the dedication and hard work of everyone.

Your contributions have been instrumental in our success, God willing I look forward to the opportunities and achievements that the coming year will bring. Wishing you and your families a year filled with prosperity, joy, and continued success.

**Tariq Rashid Malik**  
**Director, Interloop Holdings**

# Printkraft Earns ISO 9001 Reaccreditation

Printkraft successfully achieved reaccreditation with ISO 9001, reaffirming its ability to consistently deliver high-quality products and services that meet both customer expectations and regulatory requirements.

The certification highlights Printkraft’s commitment to enhancing customer satisfaction, improving organizational

efficiency and credibility, ultimately driving increased business opportunities and competitiveness in the market.

The ISO 9001 certification ensures that Printkraft’s Quality Management System (QMS) remains robust, effective, and fully aligned with international standards, reflecting its focus on operational excellence and continuous improvement.

Certificate PK24/00000142

The management system of

**PRINTKRAFT (PRIVATE) LIMITED**

Plot # 49, Phase 1A, M3 Industrial City, Near Sahianwala Interchange M3 Motorway, Faisalabad, Pakistan.

has been assessed and certified as meeting the requirements of

**ISO 9001:2015**

For the following activities

Production of all kinds of Packaging, Inlay Cards, Brochures, Insert Cards & Band Wraps, Menu Cards, Catalogues & Calendars, Corporate Stationary, Label Printing, Folding Cartons.

This certificate is valid from 25 September 2024 until 08 September 2027 and remains valid subject to satisfactory surveillance audits.

Issue 2. Certified since 18 August 2024

Organization certified since 09 September 2021 and first certified by SGS on 18 August 2024.

Last certificate expiry date 08 September 2024

Recertification audit date 29 August 2024

*L. Moran*

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# Printkraft Achieves Halal Certification: A Commitment to Quality and Integrity

In September 2024, Printkraft proudly obtained Halal Certification after a comprehensive inspection and certification process, ensuring that its products, services, and practices align with Islamic law (Shariah).

As a halal-certified organization, Printkraft reinforces its commitment to Islamic principles, ethical business practices, supply chain responsibility, quality, integrity, and continuous improvement.

This achievement highlights Printkraft's commitment to building trust and credibility with customers, stakeholders, and the wider community. It also reinforces the company's presence in local and international markets, meeting the increasing demand for halal-certified products.

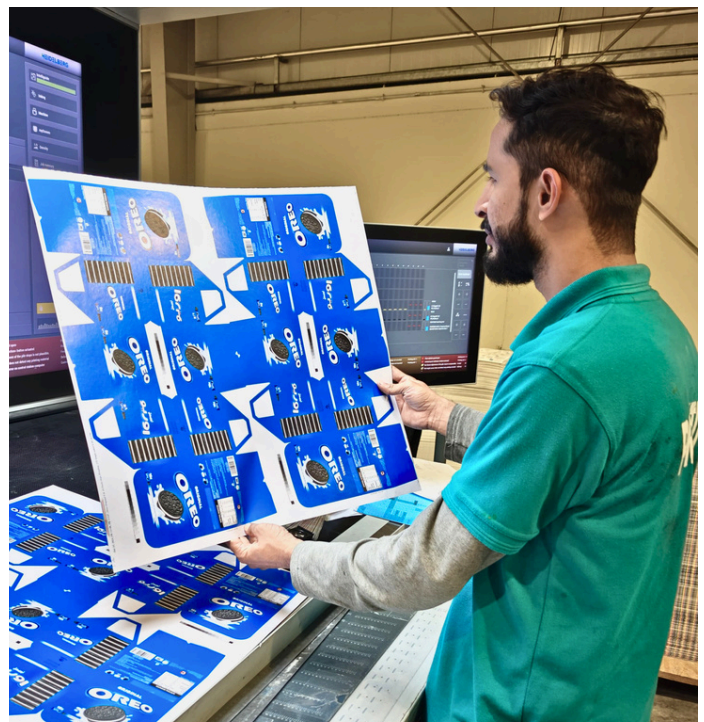


## Printkraft Partners with Continental Biscuits Ltd.

Printkraft has reached a new milestone by integrating the renowned confectionery giant Continental Biscuits Ltd. into its business portfolio.

A joint venture between Mondelez International and Continental Biscuits, the company is celebrated for its premium brands, including Oreo, Candi, Tuc, Prince Chocolate, Nan Khatai, Zeera Plus, and the iconic Gala Biscuit Variant.

This collaboration represents a significant leap for Printkraft, aligning with its vision of excellence.



Thorough inspection of print quality by PK's team member

## Printkraft Designs Packaging for Nestlé Cerelac

Printkraft proudly announces its collaboration with Nestlé to develop innovative packaging for the iconic Cerelac brand. This partnership marks an important milestone, further expanding Printkraft's portfolio of high-quality packaging solutions for renowned global brands.

The newly designed packaging has been supplied to Nestlé and is set to launch in December 2024, providing a fresh and modern look for this trusted household favorite.



QA team's meticulous focus on color inspection

This collaboration highlights Printkraft's ability to deliver tailored solutions that align with the vision of its partners. By combining functionality and aesthetic appeal, Printkraft ensures packaging that meets the highest standards of quality and consumer expectations.

## Octans Digital Earns Broadcom VMware's Outstanding Strategic Achievement Award

Octans Digital has been recognized with the prestigious Outstanding Strategic Achievement Award by Broadcom VMware, marking a significant achievement in company's journey of innovation and excellence. This award highlights Octans Digital's outstanding contribution in integrating Broadcom VMware solutions, which have not only met client needs but elevated digital experiences across industries.

With a focus on advancing digital journey, Octans Digital remains committed to creating value through strategic partnerships and inspiring solutions, ensuring its place as a leader in the digital space.



Atif Latif - GM Sales OD Receives the Award for Octans



## Octans Digital Triumphs at HBL P@SHA ICT Awards 2024

Octans Digital has achieved a remarkable victory at the prestigious HBL P@SHA ICT Awards 2024, securing the Gold Award in the Industrial Category. This recognition is for OD's groundbreaking traceability platform, **LoopTrace**, which is revolutionizing supply chain management and setting new benchmarks across industries.

Out of over 1,200 nominations, only 32 Gold Awards were granted, and Octans Digital stands among the elite, showcasing its commitment to innovation and excellence.

**LoopTrace is more than a tool** - it's a game-changing platform designed to enhance traceability, transparency, and sustainability in supply chains.

By enabling precise tracking of material origins, LoopTrace ensures unparalleled accuracy, digital automation, and compliance with global standards.

This advance solution is already making waves in various industries, including cement, pharmaceuticals, tobacco, and sugar, helping businesses streamline operations and meet sustainability goals while adhering to international regulations. Octans Digital's vision extends beyond private enterprises.

The company is ready to support the Government of Pakistan in its ambitious traceability and sustainability initiatives, showcasing its commitment to advancing innovation across public and private sectors.



Ali Rashed - SM Sales and Rosheen Qazi - Digital Lead receiving the certificate and Award

# Building Bonds - Shaping the Future: Strategy Retreat 2024

Octans Digital's sales team gathered from October 22nd to 24th, 2024, for a vibrant **Sales Strategy Retreat** focused on collaboration, innovation, and shaping a shared vision for the future. The event was a celebration of the team's hard work and an opportunity to strengthen connections.

The retreat offered engaging team-building activities that sparked creativity and teamwork, along with collaborative sessions to share ideas and address challenges. These moments allowed the team to reflect on past achievements and strategize for future planning.



OD's sales team exchanging insights



Team's strategic discussions underway



Imran Anwar - Territory Manager Sales, delivering presentation

The highlight of the retreat was the remarkable unity and team spirit demonstrated, showcasing the sales team's dedication to shared goals and collective growth.

With renewed enthusiasm and determination, the team is even more ready to tackle the challenges ahead, making the retreat a valuable step toward a bright and successful future.



Sizzling moments of joy and flavor



## Unified Workplace Culture with UBs Learning Session at Octans Digital

Interloop Holdings reaffirmed its commitment to promote a unified and value-driven workplace culture through a recent learning session on Uniform Behaviors held at Octans Digital. This initiative signifies ILH's dedication to professionalism, collaboration, and consistency across its subsidiaries.

The session focused on aligning employees with ILH's core values, emphasizing respect, accountability, teamwork, and effective communication as essential workplace behaviors.

Interactive activities and open discussions provided a platform for employees to engage, share insights, and practice positive behaviors in real-world scenarios.



OD's team participation in session activity



Talha Javed - DM Org. Dev. group photo with Octans Digital team

## Interactive Soft Skills Session on Team Collaboration at ILH



ILH team members participating in an activity

Interloop Holdings transformed the workplace into a vibrant hub of growth and fun with a series of engaging learning sessions held in December 2024. These sessions were designed not only to enhance essential soft skills but also to create an environment that encouraged team bonding and personal development.

Employees participated in interactive activities that focused on improving communication, teamwork, leadership, and problem-solving abilities.

What made these sessions truly extraordinary was the combination of professional growth and moments of enjoyment. Interloop Holdings continues to prioritize the holistic growth of its team, emphasizing both professional development and the importance of a positive and supportive work culture.

# Creating a Dignified Workplace: Interloop Holdings' Sexual Harassment Awareness Campaign

Interloop Holdings has taken a proactive step towards ensuring workplace safety and dignity by launching a comprehensive awareness campaign on sexual harassment, across the organization and its subsidiaries: IRC, Momentum Logistics, and Octans Digital.

**Creating a Dignified Workplace** campaign featured hybrid sessions conducted by Ms. Asma Ramzan, Secretary of the Sexual Harassment Committee.



Asma Ramzan - Secretary of the Sexual Harassment Committee, providing practical insights



A group photo with ML's team after the session

These sessions offered practical guidance on recognizing, addressing, and preventing workplace harassment while fostering a culture of mutual respect and accountability.

This initiative highlights Interloop Holdings' dedication to creating inclusive, safe, and professional environment across all its entities. With more training and activities planned, the campaign continues to support dignity and respect in the workplace.



IRC team during the session



## Interloop Holdings Celebrates Christmas with Joy and Unity

Interloop Holdings celebrated Christmas with a delightful cake-cutting ceremony, promoting togetherness and festive cheer. The Christian community received thoughtful giveaways, and a heartfelt prayer led by a team member highlighted the spirit of gratitude and hope. The event was marked by laughter, conversations, and shared joy, showcasing the organization's commitment to inclusivity and meaningful connections.



The team gathers for a cake-cutting moment



Ali Raza, Company Secretary, presenting Christmas giveaway to a team member



ILH team sharing moments of happiness

## Dental Health Awareness Session at Interloop Holdings

December 2024, Interloop Holdings organized a Dental Health Awareness Session to promote employee well-being. Dr. M. Iqbal, Head of Dental Surgery at Mujahid Hospital, emphasized the importance of healthy teeth and gums, sharing key tips on brushing, flossing, and preventing dental issues.

In collaboration with Mujahid Hospital, an MOU was signed, offering Interloop Holdings employees a discount on dental check-ups. After the session complimentary checkups were also provided to help identify potential concerns early.



Dr. M. Iqbal highlighting the vital elements of dental care



# Momentum Logistics Raises the Bar in Efficient Cargo Operations

Momentum Logistics has marked a major milestone by partnering with Marico Middle East as the exclusive distributor of their flagship product lines in Pakistan. This exciting collaboration introduces renowned brands such as Parachute Pure Coconut Oil, Parachute Advanced Shampoo, and Livon Hair Serum to the local market.



Momentum Logistics Warehouse



Momentum Logistics secures exclusive distribution rights for Marico Middle East

Marico Middle East, a leader in categories like hair care, skin care, edible oils, male grooming, and fabric care, brings its globally trusted products to Pakistan through this partnership.



**Parachute Pure Coconut Oil** is a heritage brand synonymous with purity and quality, trusted by households for decades. **Parachute Advanced Shampoo** offers a range of nourishing solutions, building on the brand's legacy of excellence. **Livon Hair Serum**, a category pioneer, has transformed grooming routines with lightweight, easy-to-use hair care products.



## IRC's New Ammonia Chiller Installation

IRC Dairy has successfully commissioned an advanced Ammonia Chiller in its cheese production hall, marking a key development in optimizing production efficiency. The new cooling system introduces advanced technology to streamline operations while focusing on sustainability and resource optimization.

The Ammonia Chiller brings multiple advantages:

- **Cost Savings:** Lower energy consumption and improved operational efficiency.
- **Time Reduction:** Accelerated cooling processes that streamline production workflows.
- **Enhanced Production Efficiency:** Consistent and reliable cooling ensures superior product quality.
- **Man-hour Savings:** Automation minimizes manual labor, allowing employees to focus on critical tasks.

The Ammonia Chiller represents more than just technological advancement; it reinforces IRC's strategic commitment to performance, quality, and continuous improvement in the dynamic dairy products industry.



Ammonia Chiller installed at IRC

## Bike Safety Awareness at Interloop Dairies

Interloop Dairies conducted a bike safety drill to address concerns about bike accidents and promote safer riding practices among employees.

The session emphasized pre-ride checks, including secure helmet use and bike inspections, alongside key on-road safety practices like following traffic rules, avoiding distractions, and maintaining visibility with lights and reflectors.

Clear speed limits were introduced:

- Inside the farm: 20–30 km/h
- Outside the farm: 40–50 km/h

Helmets were made mandatory for all riders, and employees were encouraged to consider bike safety courses for enhanced skills.



Key insights being shared in the session



Essential measures in action

## Socks & Socks Celebrates International Human Rights Day

Socks & Socks celebrated International Human Rights Day on December 10, emphasizing the importance of equality, dignity, and justice in both the workplace and society. The event was an opportunity for employees and management to unite around these core values, strengthening the company's commitment to creating a fair and inclusive environment.

The celebration included discussions on how human rights principles play a key role in implementing a harmonious work culture. It highlighted the importance of open communication and providing a safe space for employees to express their thoughts and concerns freely.

Through events like this, the company aims to integrate a sense of belonging for all employees and contribute to building a more equitable future.



Madiha Rafique - Asst. officer, making a pledge



## Building a Safer Workplace: Fire Safety Drill at Socks & Socks



Fire Safety Instructor providing essential guidance



A thorough fire safety drill aimed at enhancing workplace safety and emergency readiness was conducted at Socks & Socks. The drill covered essential safety protocols, including proper evacuation procedures, the use of fire extinguishers, and effective coordination at assembly points.

This initiative underscores the company's commitment to providing a secure work environment, ensuring that employees are equipped with the knowledge and skills needed to respond swiftly and effectively in case of emergencies. By prioritizing safety, Socks & Socks continues to uphold its commitment to maintaining the highest safety standards across the organization.



## New to the Team

### **Abdul Waheed - Manager Sales (IRC)**



Abdul Waheed has joined IRC as Manager Sales. With a customer-focused approach and a passion for innovation, Abdul brings valuable expertise in enhancing sales strategies and strengthening market presence. His role is expected to contribute significantly to the organization's growth and success.

### **Mujahid Iqbal - Sr. Officer Procurement (Printkraft)**



Mujahid Iqbal has joined Printkraft as Sr. Officer Logistics in the Supply Chain Department. With over 10 years of experience in logistics, including roles at FMC Corporation and ICI Pakistan, he brings valuable expertise to the team. He holds a bachelor's degree in economics from Punjab University, Lahore.

### **Abdul Rehman - Assistant Officer Operations (Printkraft)**



Abdul Rehman, a graduate in Electrical Engineering from NFC IEFER Faisalabad, has joined Printkraft Pvt. Ltd. as Assistant Officer in Operations. With a strong technical foundation and a proactive approach, he is committed to enhancing operational efficiency and supporting Printkraft's mission of delivering innovative packaging solutions.

### **Muhammad Ali Rashed - Senior Manager Sales (Octans Digital)**



Octans Digital welcomes Muhammad Ali Rashed as Senior Manager Sales. With over 20 years of experience in business development and sales within the telecom and enterprise sectors, Ali brings valuable expertise to the team. We look forward to his leadership in driving innovation and growth.

# ON THE LIGHTER QUOTE

The strength of the team is each individual member. The strength of each member is the team.

Phil Jackson



# THE FINAL WORD

As we wrap up this final edition of the year, we sincerely thank all contributors and readers for their continued support and engagement throughout 2024. Your efforts have played a valuable role in our achievements and shared successes.

This year has been marked by growth, innovation, and collaboration. As we celebrate these accomplishments, we eagerly look ahead to the new year full of opportunities to grow and achieve more together.

Wishing you a joyful winter season and a Happy New Year!

Warm regards,  
Newsletter Team



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