

# HOLDINGS INSIGHTS



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**OCTANS DIGITAL'S TRACEABILITY  
INITIATIVE - LOOPTRACE**

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**IRC DAIRY'S NEW RECORD  
WITH 330 TONS SALE**

APR - JUN 2024

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Thank you Note!

## Message from the Director



Dear Colleagues

I am delighted to connect with all of you through our newsletter. Our collective efforts across Interloop Holdings and its subsidiaries are driving us towards a future full of opportunities and success.

The remarkable progress we've made reflects our shared commitment to excellence and innovation. Whether in IT, Manufacturing, Printing, Logistics, Dairies or any of our divisions has contributed significantly to our strategic vision and operational goals. Your dedication to adopting new technologies, streamlining processes, and maintaining the highest standards is truly inspiring.

As we look ahead, I am confident that our collaborative spirit and relentless pursuit of excellence will continue to propel us forward. Let's keep challenging the status quo, fostering a culture of innovation, and setting new benchmarks in our industry.

Thank you for your hard work, enthusiasm, and commitment to our collective mission. Together, we are building a brighter, more successful future for Interloop Holdings and its subsidiaries.

**Jahanzeb Khan Banth**  
Director, Interloop Holdings



## Momentum Logistics Hits Milestone in Plantation Drive

Momentum Logistics' HSE department is progressing well towards its goal of planting 30,000 saplings by the end of 2024, having already planted 20,000. This initiative, supported by regional offices, local governments, and the community, highlights Momentum's commitment to environmental sustainability. Notably, their partnership with the National Highway Authority for a plantation drive in Khanewal exemplifies their dedication. This effort has garnered media attention, showcasing Momentum's leadership in promoting green practices within the logistics sector.

Momentum Logistics continues to lead the way in fostering a sustainable future.



M. Riaz Ahmed - GM NHA South Punjab, planting a tree



ML's Team Group Photo

## Momentum Logistics Shines at Nestlé Transporter Awards 2023

Momentum Logistics excelled at the Nestlé Transporter Awards 2023 in Sheikhpura, being named "Transporter of the Year 2023". This recognition underscores Momentum's commitment to excellence in logistics operations. Danish Saeed, a driver with an impeccable safety record in Nestlé operations, was also honored.

"We are honored by Nestlé's recognition," said a Momentum spokesperson.

"This award reflects our team's dedication to excellence and safety in transportation. We extend our gratitude to Nestlé for this acknowledgment".



ML's Team Cheers with Nestle's Team on Receiving the Transport Award 2023



## Printkraft Pvt Ltd Celebrates Major Milestones in April 2024

April 2024 - Printkraft Pvt Ltd, has proudly announced the successful dispatch of its first export shipment to Afghanistan. This marks a significant achievement for the company, making it one of the few in Pakistan's packaging industry to reach international markets. This milestone is in line with Printkraft's vision of establishing a global footprint.



In another notable development, Printkraft Pvt Ltd has been appointed as the second global supplier for L'Oréal's Ultra-Premium Hair Color Range, "EXCELLENCE". This collaboration is a commitment to the company's quality and reliability in high-end product manufacturing. Being selected for this role not only recognizes the exceptional standards maintained by Printkraft but also opens new avenues for growth and innovation within the company.



Printkrafts' Team Group Photo

## Printkraft Pvt Ltd Achieves Key Ethical & Environmental Certifications

Printkraft Pvt Ltd has recently achieved two significant certifications that underscore its unwavering commitment to ethical and sustainable business practices. These certifications reflect the company's dedication to maintaining high standards in various critical areas, further solidifying its reputation as a responsible and forward-thinking organization.

In April 2024, Printkraft was awarded the SEDEX/SMETA Version 6.1 certification. This comprehensive certification covers essential domains such as labor standards, health and safety protocols, environmental management practices, and business ethics. The SEDEX/SMETA audit is recognized globally for its stringent evaluation of a company's adherence to ethical practices and compliance with both local regulations and international standards. By obtaining this certification, Printkraft has demonstrated its commitment to fostering a safe and fair

working environment, ensuring that its operations uphold the highest standards of integrity and accountability. This certification not only reaffirms the company's dedication to ethical conduct but also strengthens its position in the global market as a socially responsible enterprise.

Furthermore, Printkraft received the HIGG FEM (Facility Environmental Module) certification. This certification is a critical component of the Higg Index, which provides a standardized framework for assessing the environmental performance of facilities. The HIGG FEM certification indicates that Printkraft is proactively addressing its environmental impact through sustainable practices, conserving resources, and promoting environmental stewardship. This achievement is a cornerstone to Printkraft's strategic focus on sustainability and its commitment to implementing practices that contribute to a healthier planet.

### 2023 COMPLETION OF HIGG FEM SELF-ASSESSMENT SUSTAINABLE APPAREL COALITION



Printkraft Private Limited

Worldly ID: 157264

The Sustainable Apparel Coalition certifies that the facility named above utilizes the Higg Index to measure and grow its sustainability practice.

Sean Cady  
Interim Chief Executive Officer,  
Sustainable Apparel Coalition



## Octans Digital Partners with GIZ for Groundbreaking Cotton Traceability Initiative

Octans Digital is proud to announce a strategic partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH to launch a transformative initiative in cotton traceability. This collaboration aims to enhance sustainable business practices and improve the global competitiveness of the Pakistani textile sector. A Memorandum of Understanding (MOU) was signed between Octans Digital and GIZ, formalizing their

commitment to work together on advancing cotton traceability.

The core of this initiative is Octans Digital's innovative product, 'LOOPTRACE', which is designed to provide comprehensive traceability for cotton used by textile manufacturers in Pakistan and around the world.

**LOOPTRACE** enables detailed tracking of cotton sources, ensuring transparency and compliance with international business regulations. This tool will empower textile manufacturers to verify their cotton supply chains, promoting sustainable practices and boosting their export capabilities.



Mr. Yaqub Ahsan - CEO Octans Digital and senior members of Octans' team alongside the GIZ team, marking a moment of collaboration and partnership

## Octans Digital Kicks Off Dynamic Objective-Setting Session for Performance Excellence

Octans Digital, recently embarked on a dynamic objective-setting session aimed at fostering a culture of performance excellence and continuous improvement. This initiative reflects Octans Digital's commitment to aligning team efforts with both individual and organizational goals.

During the session, employees actively participated in defining clear, measurable objectives. This collaborative approach not only aligns individual goals with the company's vision but also empowers employees by fostering a sense of ownership and accountability.



**The benefits of this initiative are multifaceted:**

- **Enhanced Focus and Alignment:** Clear objectives ensure that all team members are working towards common goals.
- **Improved Performance:** Measurable targets allow for effective progress tracking and timely adjustments.
- **Empowered Employees:** Participation in the process cultivates a results-oriented mindset and encourages a proactive approach.

This objective-setting session marks a crucial step forward for Octans Digital, positioning the company for a future characterized by enhanced performance and a commitment to continuous improvement.



Octans' team group photo after the Objective-Setting Session



## Danish Delegation Visit Enhances Collaboration at IRC Dairy

IRC Dairy recently welcomed a delegation from Denmark, featuring experts from ARLA Foods, a prominent name in the dairy industry. This visit facilitated a fruitful exchange of innovative ideas aimed at enhancing operational efficiency and product quality at IRC Dairy.

The delegation explored IRC Dairy's advanced processing facilities, gaining insights into its rigorous production processes and quality control measures. Discussions focused on sustainable practices, novel product development approaches, and advancements in processing techniques.

The visit has laid a foundation for future collaboration between IRC Dairy and ARLA Foods, aimed at driving industry-leading innovation and excellence.



IRC Dairy's team with Danish delegation

## IRC Dairy Sets New Record with 330 Tons Sale

IRC Dairy is proud to announce a record-breaking achievement with the sale of 330 tons, marking the highest sales volume in the company's history. This remarkable milestone reflects the hard work, dedication, and commitment to excellence of the entire IRC team.

This achievement goes beyond just the numbers; it represents the quality, reliability, and innovation that IRC Dairy is known for. The record-setting sales volume underscores the trust and confidence our customers place in our products and services. It also highlights the strong relationships we have cultivated with our clients, suppliers, and stakeholders over the years.



## IRC Dairy Reinforces Key Values with Uniform Behaviors Refresher Session

IRC Dairy Products recently took a significant step towards reinforcing its core values by conducting a Uniform Behaviors Refresher session. This initiative underscores the company's commitment to employee development and the consistent application of its foundational principles.

The refresher session was designed to strengthen employees' understanding and implementation of the Uniform Behaviors framework, which is central to IRC Dairy's culture. Through a series of interactive activities and engaging discussions, participants had the opportunity to revisit and deepen their grasp of these key behaviors. This collaborative approach not only reinforced the importance of these principles but also fostered a renewed commitment to maintaining a positive and productive work environment.

This session highlights IRC Dairy's dedication to cultivating a cohesive and motivated workforce, ensuring that all employees are aligned with the company's values and goals. By prioritizing such initiatives, IRC Dairy is well-equipped to enhance both individual and organizational performance, contributing to a stronger, more unified corporate culture.





## Interloop Holdings Completes Successful "Uniform Behaviors" Campaign

Interloop Holdings has wrapped up a successful 6-week campaign focusing on "Uniform Behaviors." This initiative gamified the core behaviors through weekly challenges, promoting not just knowledge but also friendly competition and practical application.

The campaign led to soaring engagement, a deeper understanding of our core values, and a company culture buzzing with positive reinforcement. Employees embraced the challenges enthusiastically, leading to a more cohesive and motivated team. We look forward to continuing this momentum and enhancing our company culture even further.



Corporate Affairs Team Wins the Teamwork Accommodation Award



Mr. Ali Raza - GM Corporate Affairs presenting Certificate to Uzair Anwar - SO Accounts

## New to the Team



### **MUZAMMIL SAJJAD - FOOD TECHNOLOGIST (IRC DAIRY)**

Muzammil Sajjad, a skilled and passionate Food Technologist with a background in food science and a focus on dairy products, joins IRC Dairy. His expertise and innovative thinking will play a key role in advancing the mission of delivering the highest quality dairy products to the customers.



### **ATTIQ UR REHMAN - EHS OFFICER (IRC DAIRY)**

Attiq Ur Rehman, with 11 years of experience in Environmental, Health, and Safety (EHS) management, joins IRC Dairy as EHS Officer. Known for his deep commitment to workplace safety and environmental stewardship, he brings an extensive background in fostering a safe and sustainable work environment, set to enhance our EHS practices significantly.



### **SADIA NOREEN - AM, HR & ADMIN (PRINTKRAFT)**

Sadia Noreen joined PrintKraft Pvt Ltd as Assistant Manager HR & Admin. She brings a decade of HR and administrative experience, having previously worked as Manager HR & OD at Wrangler Instruments. She holds a BBA from Air University and an MSc in Business Management from UMT, Lahore.



### **MUHAMMAD MAJID - AM, CHB (MOMENTUM LOGISTICS)**

Muhammad Majid has worked with multinational corporations, with over 15 years of experience in customs clearance, fostering relationships with key figures in the customs and import-export domains. Throughout his career, he has overseen numerous projects related to customs and excise duties, successfully navigating challenges in customs clearance.



## MOTHER'S DAY CELEBRATION



## MANGO PARTY



# Thank You for Your Continued Support

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We extend our heartfelt gratitude to all our readers, contributors, and team members for your ongoing support and engagement. Your input and enthusiasm drive us to bring you the best content and keep us motivated.

Thank you once again, and we look forward to sharing more updates and stories with you in our upcoming editions.

We hope you had a joyous and blessed Eid-ul-Adha!  
Wishing you all the best!

Warm regards,

Newsletter Team



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