

HOLDINGS INSIGHTS



—
CHAIRMAN AWARDED
TAMGHA-E-IMTIAZ

—
WOMEN'S DAY
CELEBRATION

JAN - MAR 2024

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where every page unfolds a
story of innovation,
collaboration, and success.

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Message from the Chief Financial Officer

Dear Team,

As we embark on the sacred journey of Ramadan, I extend warm Ramadan greetings to each of you and your families. May this month be filled with blessings, reflection, and spiritual growth.

This year holds the promise of new fiscal horizons for Interloop Holdings and its subsidiaries. Businesses are facing different challenges such as hyperinflation, economic and political uncertainties. However, I am confident that we will find opportunities among these challenges and ascend to new heights of success. The encouraging thing is that our new ventures, which were going through a ramp-up period and making losses, have now started making profits, and all of this is due to the untiring dedicated efforts of all the team members. Let us unite in championing discipline and strategic financial management as we strive for excellence.

Interloop Holdings is a collection of different businesses such as Dairy, Cheese, Printing/Packaging, logistics, and IT, besides its joint ventures in the Hospital Business.

So there are multiple challenges and at the same time multiple opportunities available, and it is up to us how we benefit from these opportunities.



Our collective expertise and collaborative spirit have been instrumental in navigating the dynamic currents of our fiscal landscape. As we continue to navigate through fiscal challenges and opportunities across the diverse subsidiaries under the Interloop Holdings' umbrella, let's leverage our resilience and adaptability to overcome obstacles and seize opportunities.

We need to nurture inclusiveness in all matters of our lives and treat and respect others in the same way we want to be treated, irrespective of gender, religion, social status, and color. In celebrating International Women's Day, let us reaffirm our commitment to fostering an inclusive environment where every voice is heard and every talent is valued. Together, let's empower and support women's participation and equality within our organization.

Wishing you and your loved ones a blessed Ramadan filled with peace, joy, and prosperity.

Muhammad Maqsood
Group Chief Financial Officer - Interloop Holdings

LEADERSHIP DYNAMICS

A Proud Moment



Mr. Musadaq Zulqarnain, Chairman & Founder of Interloop Limited, has been honored with the prestigious Tamgha-e-Imtiaz award for his exceptional contributions to economic development, exports, and social responsibility.

Under his visionary leadership, Interloop has achieved remarkable milestones, becoming Pakistan's largest textile company on the stock exchange and the second-largest exporter. Mr. Zulqarnain's strategic vision and decisive leadership have positioned Interloop as a key player in the global textile market, significantly contributing to Pakistan's economic growth.

Furthermore, Mr. Zulqarnain has been instrumental in promoting sustainable practices and ethical labor standards within the industry, setting high standards for ethical business practices. As a philanthropist, he has established 36 TCF Schools and actively supports women's empowerment and youth sports.

Join us in celebrating Mr. Zulqarnain's remarkable achievements and leadership at Interloop, which have reshaped Pakistan's industry landscape and positively impacted communities across the country.

Tax Excellence Awards 2024



Mr. Musadaq Zulqarnain Chairman Interloop receiving
award form Prime Minister Mr. Shahbaz Sharif



Interloop Dairies Ltd Honored with Prestigious Award from Frieslandcampina Engro Pakistan Ltd

Interloop Dairies Ltd (ILD), the foremost milk producer known for its steadfast dedication to delivering top-quality raw milk, proudly announces its recent recognition from Frieslandcampina Engro Pakistan Ltd.

As Pakistan's largest milk producer, ILDA consistently sets industry benchmarks, ensuring consumers receive the finest and most nutritious milk available.

This prestigious acknowledgment highlights ILD's unwavering commitment to excellence and its relentless pursuit of quality across all facets of milk production.



The award was presented to Mr. Shahzad Qamar Butt (CEO) by Mr. Muhammad Sohail Sarwar Chaudhry, Director of Agri Business at Frieslandcampina Engro Pakistan Limited.

Interloop Holdings Celebrates International Women's Day 2024



Ms. Sana Bilal - Sub Inspector Anti Harassment Cell

Interloop Holdings commemorated International Women's Day 2024 with a special event honoring the exceptional contributions of female staff. The event, featuring insightful addresses and engaging activities, emphasized the importance of gender equality and empowerment.



Group CFO Mr. Muhammad Maqsood

Speakers including Group CFO Muhammad Maqsood, Director Jahanzeb Khan Banth, and guest Ms. Sana Bilal shared perspectives on inclusivity. Themed #InspireInclusion, activities fostered collaboration and understanding.

INSPIRE INCLUSION



Group photo of the team

The event showcased Interloop's commitment to diversity and inclusion, fostering a workplace where everyone feels valued and empowered. Let's continue this momentum towards a more inclusive future.



Activity Participation



Director Mr. Jahanzeb Khan Banth



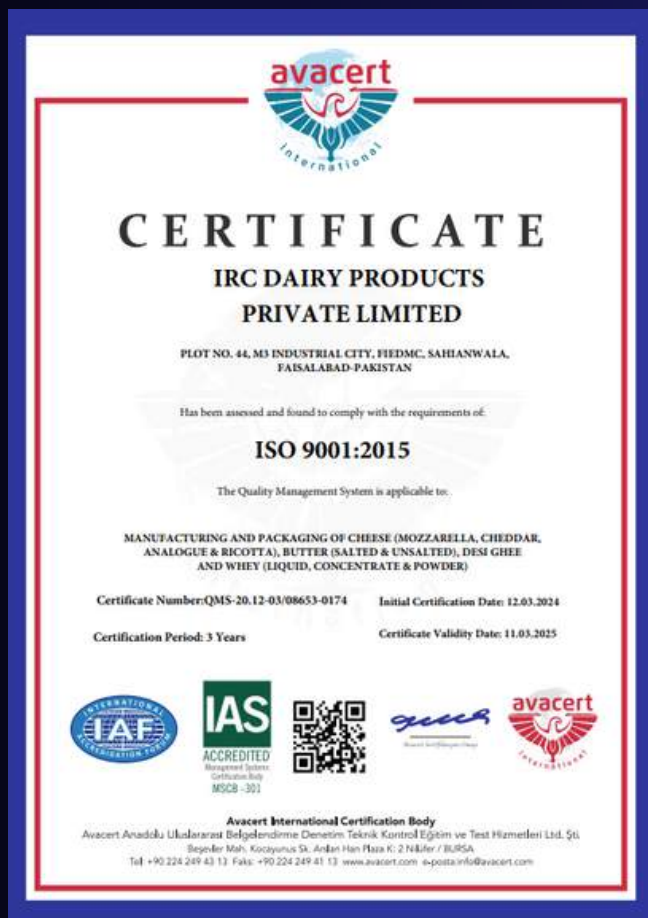
Ms. Asma Ramzan Sr. Manager P&O
welcoming the guest

IRC Dairy products: Halal Audit and ISO 9001 Certification

The Quality Department of IRC Dairy has recently completed recertification for both the Halal Audit and ISO 9001 standards, affirming IRC's ongoing commitment to maintaining superior quality and adherence to global compliance measures.

The Halal certification ensures that IRC products align with Islamic dietary laws, meeting the requirements of Halal consumers worldwide. Beyond upholding religious principles, this certification opens avenues to new markets and opportunities, expanding the customer base and reach.

Furthermore, the reaccreditation with ISO 9001 underscores the steadfast dedication to implementing quality management systems and fostering continuous enhancement. Adhering to ISO 9001 standards guarantees uniform product excellence, heightened customer satisfaction, and operational efficiency throughout the organization.



ISO 9001:2015 Certificate



HALAL Certificate

IRC's Epic Journey to 350 Tons Cheese Production

IRC celebrates a groundbreaking achievement: the production of 350 tons of cheese in February 2024. This remarkable feat not only establishes new benchmarks for excellence but also showcases IRC's steadfast dedication to quality and innovation. It highlights the dedication of the team, pushing boundaries and aiming for greater heights. This milestone underscores a relentless pursuit of quality alongside impressive quantity.



Mr. Matloob Hussain - CEO IRC group photo with team

As IRC embraces this success, it serves as a reminder of our commitment to excellence and motivates us to continue striving for even greater accomplishments in the future. Let this milestone propel IRC forward with renewed vigor and determination, inspiring us to surpass our own expectations and reach new heights of success.



Cheese in processing

IRC's Landmark Achievement with First-Ever Cheese Container Export

IRC Dairy Products Pvt Ltd proudly announces a historic milestone for Pakistan's dairy industry: the inaugural shipment of cheese from our country. This groundbreaking achievement signifies an advancement and highlights our burgeoning presence in the global market.



IRC team celebrating the success

In a momentous move, IRC Dairy achieves a significant milestone by exporting cheese in containers to Singapore, marking a pivotal moment in the nation's agricultural and export landscape.

This milestone is not merely a success for the dairy sector; it is a source of national pride. It epitomizes our capacity for innovation, our resilience in overcoming challenges, and our ability to compete on the international stage.

PrintKraft's Commitment to Workplace Safety: Fostering Inclusivity and Respect



Ms. Asma Ramzan delivering the session

PrintKraft, remains steadfast in its commitment to fostering a safe and inclusive workplace culture. Recent initiatives have focused on raising awareness about workplace harassment prevention, reflecting our dedication to creating an environment that is respectful and supportive.

In line with this commitment, PrintKraft organized an enlightening awareness session titled "Creating a Dignified Work Environment." The session featured the valuable insights of Ms. Asma Ramzan, Secretary of the Sexual Harassment Committee at Interloop Holdings. This initiative underscores an unwavering dedication to cultivating a workplace where safety and inclusivity are paramount. Through such initiatives, PrintKraft injects fresh energy into our ongoing journey of fostering a culture defined by respect and support.

Together, let us continue to champion positive change and create an environment where every individual feels secure and empowered to thrive.

PrintKraft Achieves Milestones in Partnership with L'Oréal

PrintKraft commenced its partnership with L'Oréal by developing their serum range, including GLYCOLIC and HYALURONIC, for the first time in Pakistan.

This pioneering effort was met with appreciation from L'Oréal's global team based in France. L'Oréal, the world's largest beauty manufacturer with sales of 41.18 billion euros, has been making significant strides in its collaboration with PrintKraft since mid-2023.

Building on the success of the Serum Range development, L'Oréal expanded its collaboration with PrintKraft to initiate the EXCELLENCE premium color shade range. This marks a magnificent achievement for PrintKraft, as EXCELLENCE is exclusively produced in Poland by Eldelmann, the supplier of product packaging worldwide.



Notably, PrintKraft has now become the second supplier worldwide to produce the EXCELLENCE packaging, solidifying its position as a key player in the global beauty industry.

The partnership between L'Oréal and PrintKraft continues to flourish, promising further innovation and success in the future.

Momentum Logistics Annual Event 2023: A Celebration of Success and Unity

Momentum Logistics recently hosted its highly anticipated Annual Event 2023 at the Khanewal Fleet yard, marking a grand celebration of achievements. Esteemed guests from Interloop Holdings, valued suppliers, vendors, and 300 dedicated employees from offices across Pakistan gathered for an unforgettable evening. The event was a joyous affair, reflecting on the accomplishments of 2023. Engaging segments were meticulously planned to ensure an unforgettable experience for all attendees. A highlight of the evening was the Employee Achievement Awards, honoring the outstanding contributions of team members.



ML team participating in fun activity



Everyone enjoying the music evening



Group photo of Momentum Logistics team



Mr. Iftikhar H. Butt - CEO Momentum Logistics
sharing the journey of ML

Adding to the excitement, a thrilling lucky draw offered nearly a hundred prizes, including eight motorcycles. The spirit of camaraderie was evident as employees enthusiastically participated in various activities, including a talent competition, question-answer sessions, interactive games, and a captivating skit performed by the talented team.

After a delectable dinner, the evening concluded with a lively concert that brought everyone together on the dance floor, creating lasting memories of festivity and celebration.



Mr. Iftikhar H. Butt - CEO Momentum Logistics, Mr. Naveed Fazil - CEO Interloop Limited, Mr. Saad Tariq - COO - ML, Mr. Tariq Rashid Malik - MD Yarns

Momentum Logistics extends heartfelt gratitude to all who contributed to the success of this memorable gathering and looks forward to continued achievements in the year ahead.

Octans Team Participation at P@SHA Saudi-Pak Tech Event in Riyadh



Group Photo of Octans team at Saudi-Pak Tech Forum

The Octans Team participated in the Pakistan IT Industry Association (P@SHA) Saudi-Pak Tech event in Riyadh, Saudi Arabia. The event provided an excellent platform for engaging panel discussions, valuable networking opportunities, and informative technology briefings.

Octans Digital took the opportunity to showcase their advanced technology products and services, including AI, data science, cloud consulting, managed services, and software development.

Interloop Holdings Unifies with Uniform Behaviors

Interloop Holdings recently launched the Uniform Behaviors campaign, a dynamic initiative aimed at fostering a unified workplace culture. Through a series of engaging activities and challenges, employees came together to celebrate the core values that define our team.

Each week, the campaign featured informative posters highlighting specific uniform behaviors, along with examples of appropriate and inappropriate conduct. These visuals were accompanied by unique challenges designed to encourage active participation and engagement across all departments.

LEADERSHIP

“THE BEHAVIOR OF A PERSON THAT NOT ONLY INFLUENCES OTHERS BUT ALSO MAXIMIZES THE EFFORTS TOWARDS ACHIEVING A GOAL”



Leadership Quotes Challenge

- Employees will share their favorite leadership quotes along with their pictures by **Wednesday**.
- All these quotes will be featured through email to incite Leadership qualities in ourselves.

The campaign emphasized the importance of uniform behaviors in shaping our workplace environment. Whether it's demonstrating strong work ethics, prioritizing customer focus, fostering teamwork, or enhancing communication, these behaviors serve as the bedrock of our organizational success.

By promoting open communication channels and encouraging collaboration, each challenge provided an opportunity for employees to reflect on these behaviors and integrate them into their daily routines. Through the Uniform Behaviors campaign, Interloop Holdings reaffirmed its commitment to a cohesive and supportive work culture.

UBS CUSTOMER FOCUS CHAMPIONS

Kudos to our **Customer Focus Champions** from each department of Interloop Holdings who always go extra mile to facilitate our employees and stakeholders.



Muhammad Umer - Corporate Affairs



Muhammad Umer Ali - Taxation



Sohail Anjum - Project Management



Anam Razzaq - People & Organization



Muhammad Waqas Jamil - Internal Audit



Uzair Anwar - Accounts

New to the Team



MR. M ZEESHAN MURTAZA - A. MANAGER ACCOUNTS (ILH)



An energetic accounts professional boasting ACCA and CAF qualifications, backed by over 7 years of invaluable experience. Wishing him a joyful journey as he seamlessly integrates his professional career with the Interloop Holdings Family.

MR. NOMAN JAHANGIR – SR. OFFICER INTERNAL AUDIT (ILH)



An accomplished audit professional with CAF qualifications and over 5 years of expertise. Wishing him a delightful journey as he effortlessly merges his professional journey with the Interloop Holdings Family.

MS. HIRA FATIMA - FOOD MICROBIOLOGIST (IRC)



Hira recently joined IRC Dairy Products after completing a research project with the Pakistan Standards and Quality Control Authority (PSQCA), focusing on microbial analysis of food, beverages, and cosmetics. She ensures adherence to ISO 17025 standards in testing procedures.

MR. IMRAN ANWAR – TERRITORY SALES MANAGER (OCTANS)



With over 15 years in Banking, Telco, and IT sectors, including roles at Telenor, Zong, UBL, MCB, and more, Imran is passionate about integrating technology with creative problem-solving. He's a key driving force at Octans Digital, dedicated to empowering societies and businesses with innovative solutions.

MR. MUHAMMAD ARSALAN - AM FINANCE (ML)



Bringing an MBA in Finance and part-qualified as a Cost and Management Accountant (CMA), Arsalan offers 11 years of diverse professional experience across distribution, education, health, and courier services. Excited for the journey ahead with Momentum Logistics.

MR. RAZA ALI - SALES EXECUTIVE (ML)



Graduating from Bahria University in 2018, Ali gained experience in the logistics industry. Notably, as an Assistant Operations Manager in the maritime sector, he honed skills in freight, maritime operations, international trade, and logistics management. Now, he joins Momentum Logistics.

MS. ZAINAB BUKHARI - SR. OFFICER COSTING (PRINTKRAFT)



Zainab recently joined PrintKraft (Pvt.) Ltd as a Senior Officer Costing, previously serving as an Assistant Manager in Accounts at Arazi Advisors Private Limited. Now, she's eager to contribute to PrintKraft's success and broaden her skills in her new role.

AMMAR CHEEMA - OF. SALES & MARKETING (PRINTKRAFT)



Ammar, with a Bachelor's in Commerce from Punjab University and an MBA in Marketing, brings experience from Kamal Textile and Sadaqat Textile Mills. Now, he joins PrintKraft (Pvt.), known for his customer-centric approach, data analytical skills, and excellent communication.

Ramadan Feasts

PrintKraft recently hosted Ramadan Iftar dinner, uniting staff members for a moment of unity and fellowship. The event provided a valuable opportunity for colleagues to forge personal connections. PrintKraft extended gratitude to the ILH team for joining, contributing to the atmosphere of togetherness and celebration.



Interloop Holdings hosted an Iftar Dinner, where CEOs and COOs of subsidiaries and CEO of associate company honored with their presence and shared the wonderful time with entire team.



The evening's highlight was a heartfelt tribute film on untiring efforts of Mr. Musadaq Zulqarnain, Chairman Interloop, who recently received the Presidential civil award 'Tamgha-e-Imtiaz'. The audience praised his leadership qualities and contributions to the Interloop and society.

Following the tribute, team members had a sumptuous Iftar dinner, fostering a friendly atmosphere and strengthening relationships.



A Final Crescendo of Gratitude & Talent Call

Dear Colleagues,

As we conclude this edition of our newsletter, we extend our heartfelt gratitude to each and every one of you for your continued support and readership. Your engagement and feedback inspire us to strive for excellence with each publication.

We also want to extend a special thank you to all our contributors whose valuable insights and contributions have enriched the content of this newsletter. Your expertise and dedication are truly appreciated.

We are grateful for the positive feedback we have received thus far, and we welcome any further suggestions or feedback you may have. Your input helps us tailor our content to better meet your needs and interests.

Looking ahead, we are excited to announce that we will be introducing a new segment in our next edition—a talent hunt page. If you have any hidden talents or if there's something new you'd like to showcase, we invite you to share it with us. Don't hesitate to reach out and let us know how you'd like to contribute.

Once again, thank you for your ongoing support and participation. We look forward to bringing you more engaging content in the future.

Warm regards,

Newsletter Team



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