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Holdings Insights

July - Sep 2026

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One of the largest corporate dairy farms in Pakistan, spanning 160 acres and housing over 10,000 livestock, with an annual production capacity of 50 million liters of milk.



A joint venture with Rella (Turkey) & Crystal (Pakistan), IRC pioneers producing the premium quality mozzarella cheese, butter, whey powder and desi ghee, for domestic as well as international markets.



Pakistan's benchmark for sustainable printing - the country's only LEED GOLD certified facility. Equipped with European technology, it delivers top-tier packaging solutions to Textiles, Food & Beverages, Pharmaceuticals, FMCG and more.



Manages supply chain solutions - 250+ truck fleet for Inland Transportation, Warehousing, International Freight & Clearing, network across 45+ countries, and the Sole Distributor of Samsung Spare Parts in Pakistan.



The strategic IT partner for growth, specializing in Cloud, AI & Automation Solutions. It provides Managed IT Architecture and Digitizing Business Processes to accelerate success.



Set to elevate healthcare services in Faisalabad, a 422-bed tertiary care hospital in collaboration with Shifa International Hospitals is designed with world class medical and rehabilitative technology.

To be an agent of positive change for the stakeholders and community by pursuing an ethical and sustainable business.

I CARE



Integrity



Care



Accountability



Respect



Excellence



A Workplace That Cares Beyond Work

A new on-site daycare facility at IRC Dairy provides employees children with a nurturing environment, dedicated care, and learning opportunities.

Trained nannies attend to each child's play, rest, and meal routines. Built to international standards, the venue features dedicated spaces for feeding, study, and recreation.

This initiative marks another step forward in creating a workplace that actively supports employees and their families.



Gemba Walks: Observation into Action

The best opportunities to improve are often found at the point of execution. That principle lies at the heart of Gemba Walks, a monthly practice across Momentum Logistics' warehouses that brings teams closer to day-to-day operations through direct observation, open conversation and practical problem-solving.

During each walk, operational challenges, safety observations, productivity concerns and process improvement ideas are discussed with frontline employees and documented for action.

Clear ownership and timelines are assigned, with progress reviewed at subsequent walks to ensure improvements are sustained.

Outcomes are shared with management monthly, keeping priorities visible while strengthening the connection between leadership and the teams running day-to-day operations. More than a routine review, it has become a real driver of continuous improvement, supporting efficiency, productivity and safety, while giving warehouse teams the chance to learn, contribute and grow.





FSSC 22000 Recertified

IRC Dairy completed its FSSC 22000 Recertification Audit with zero major nonconformities identified, reaffirming the strength of its food safety systems and processes.

The outcome reflects the consistent efforts of the teams responsible for maintaining these standards and reinforces a strong focus on compliance, food safety, and delivering quality that customers can trust.

Strengthening Quality Infrastructure

A renewed focus on food safety has led to a comprehensive upgrade of the Quality Laboratory at IRC Dairy. The renovation has improved the workspace layout, organisation, and overall environment, providing the team with a more efficient setup for testing, analysis, and monitoring.

The upgrade represents a meaningful investment in the infrastructure that supports quality across operations and reinforces a continued focus on operational improvement.



IRC Dairy Sets Highest Sales Record

July 2026 marked a major milestone for IRC Dairy, with 580 tons sold in a single month, setting a new record for the highest monthly sales volume.

This accomplishment reflects sustained market demand, expanding distribution channels, and strong customer relationships. Reaching this milestone was made possible through seamless cross-departmental execution, from production efficiency in Operations and stringent standards in Quality Assurance to agile logistics in Supply Chain and targeted outreach by Sales.

By aligning daily execution with long-term business goals, every supporting function played a direct role in driving this result and setting a higher benchmark for future growth.



A Sweeter Packaging Partnership

Bakery shelves got a fresh look, with new packaging designed for Sweet Palace Bakery's confectionery range. The focus was on getting the details right: colours that pop, finishes that feel premium, and a design that stays true to the brand at every glance.

It's the kind of project that shows what happens when packaging is treated as part of the product experience itself, not just something wrapped around it. Printkraft played a central role in bringing the look to life, from concept through to shelf-ready execution.



Packaging for Wall's Ice Cream Bricks



Ice cream lives or dies on shelf appeal, and the new packaging for Wall's Ice Cream Bricks was built with exactly that in mind. Bold colours, crisp print quality and a design made to stand out in a crowded freezer aisle came together to keep the brand instantly recognisable to shoppers reaching for something familiar.

Delivering that consistently is no small feat, and this run, handled by Printkraft, balanced speed with precision from start to finish, meeting the standard a well-known brand like Wall's expects from every single batch.

Celebrating 79 Years of Freedom

Pakistan's 79th Independence Day was celebrated across Interloop Holdings and its subsidiaries, including Interloop Dairies, IRC Dairy Products, Octans Digital, Momentum Logistics, Printkraft, and Interloop Welfare Trust.

Across our offices and sites, teams came together for flag-hoisting and cake-cutting ceremonies, the national anthem, and a range of activities that reflected national pride. At the Interloop Holdings corporate office, the celebrations also featured a history quiz, patriotic poetry, and a Departmental Decor Competition, with the People and Organisation and Corporate Affairs department taking the top spot.

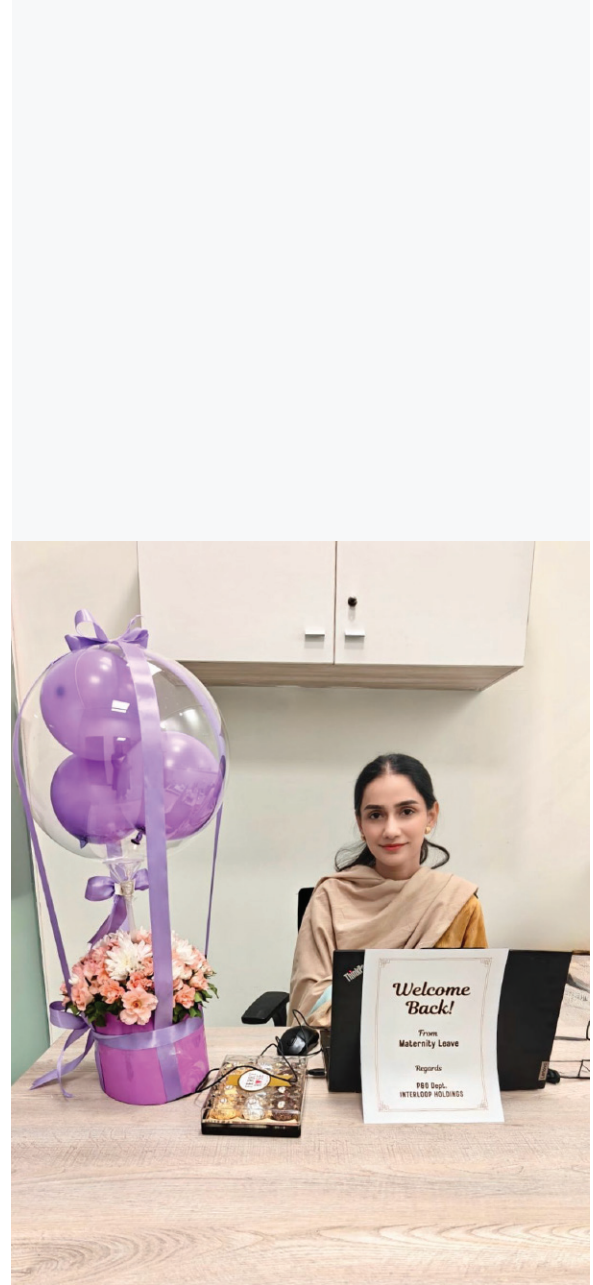
Celebrations like these remind us that true progress is built on collective responsibility, passion, and the dedication of every individual working toward a prosperous future.



Empowering Women at Every Stage

Through the LoopHER Back initiative, Interloop Holdings continues to strengthen its support for women returning to work after maternity leave. As a holistic maternity support framework, the initiative provides care, guidance, and resources to help colleagues smoothly navigate the transition back into their professional roles while balancing the demands of motherhood.

Most recently, we welcomed back our colleague Ayisha Asim (Deputy Manager, Finance) as she returned to her role following her maternity leave. Her smooth reintegration underscores Interloop's commitment to fostering an inclusive, people-focused workplace where women are empowered to grow and thrive at every stage of their careers.





First Aid Training

Building a safer workplace begins with the practical skills needed to take immediate action. To reinforce this commitment, PrintKraft recently conducted a First Aid Training session for its team.

The interactive program covered emergency response protocols, vital life-saving techniques, scene assessment, and the proper management of common workplace injuries. Through guided, hands-on practice in a controlled setting, employees gained the capability and readiness to provide immediate care until professional medical assistance arrives.



Steering Toward Safer Roads

Safe driving extends far beyond the workplace gate, a message reinforced during PrintKraft's recent Defensive Driving Training session.

The program covered critical road safety fundamentals, including traffic regulations, hazard identification, safe following distances, speed management, mandatory seat belt usage, and distraction prevention. Employees were encouraged to practice these habits both on and off the job, ensuring safety for themselves and others on the road.



Mangoes, Games and Teamwork

Summer at Momentum Logistics came with a little extra colour, energy and, of course, plenty of mangoes. Across regional offices, warehouses and the fleet yard, teams celebrated mango season with a series of fun-filled activities designed to bring employees together and connect beyond the usual workday.

Dessert contests, all-you-can-eat challenges and mango quizzes brought out plenty of laughter, teamwork and friendly rivalry across locations. More than a seasonal celebration, it was a chance for colleagues to connect, capturing the people behind the operations that keep everything moving.



My First Pilgrimage

Completing my first Hajj was an experience words can only partly capture. I had heard countless stories from family and friends, yet stepping into Makkah myself was something entirely different. The moment I saw the Kaaba, surrounded by millions of pilgrims dressed in simple white Ihram, I felt an overwhelming sense of humility. In that crowd, all distinctions of wealth, status or nationality disappeared; we were simply servants of Allah, united in faith.

The rituals were both demanding and uplifting. Performing tawaf around the Kaaba filled me with awe, as if I was walking in the footsteps of centuries of believers before me. The journey through Mina, Arafat and Muzdalifah tested my endurance, but it also taught me patience and gratitude in equal measure. At Arafat, standing in prayer under the open sky, I reflected deeply on my life, my shortcomings, my responsibilities, and my hopes for forgiveness. It was a moment of renewal, a chance to reset my intentions and strengthen my faith.

What touched me most was the spirit of equality and brotherhood. Sharing space, prayers and even meals with people from every corner of the world taught me that true value lies not in possessions but in compassion and sincerity. That simplicity was the most powerful lesson of all.



Waheed Zahid

Sr. Manager, Accounts

How AI Can Elevate Human Potential, If the Industry Gets It Right



FEATURED INSIGHT

Freeing People to Do Their Best Work

What if the best thing AI does for you isn't the task it finishes, but the time and headspace it hands back? That's the real promise the World Economic Forum points to. Not doing more with less, but giving people room for judgment, creativity, and decisions that actually matter.

Picture routine, repetitive work quietly fading into the background, leaving more space for the thinking a person is actually there to do. And here's the twist: it works best not as an autopilot, but as a partner, sharpest when people keep applying their own judgment alongside it instead of accepting its suggestions at face value. As the piece puts it, "AI's true promise lies not in what it automates, but in what it enables people to do."

Read full article: How AI can elevate human potential, if the industry gets it right

Source: World Economic Forum

World's Highest Polo Ground

At 3,700 meters above sea level, Shandur Pass in northern Pakistan hosts the Shandur Polo Festival every July, a tradition since 1936 held at the world's highest polo ground.

The main attraction is the fierce, umpire-less freestyle polo rivalry between Chitral and Gilgit-Baltistan, but the event is equally a multi-day showcase of regional mountain heritage.

For a few days, a massive tented city springs up around Shandur Lake, drawing thousands of domestic and international tourists. Beyond the field, local musicians perform folk music using traditional instruments like the sitar, rubab, and dhol, while regional dancers perform iconic sword and folk dances. Outdoor markets feature artisans selling regional crafts and food stalls serving traditional Chitrali and Northern cuisine.

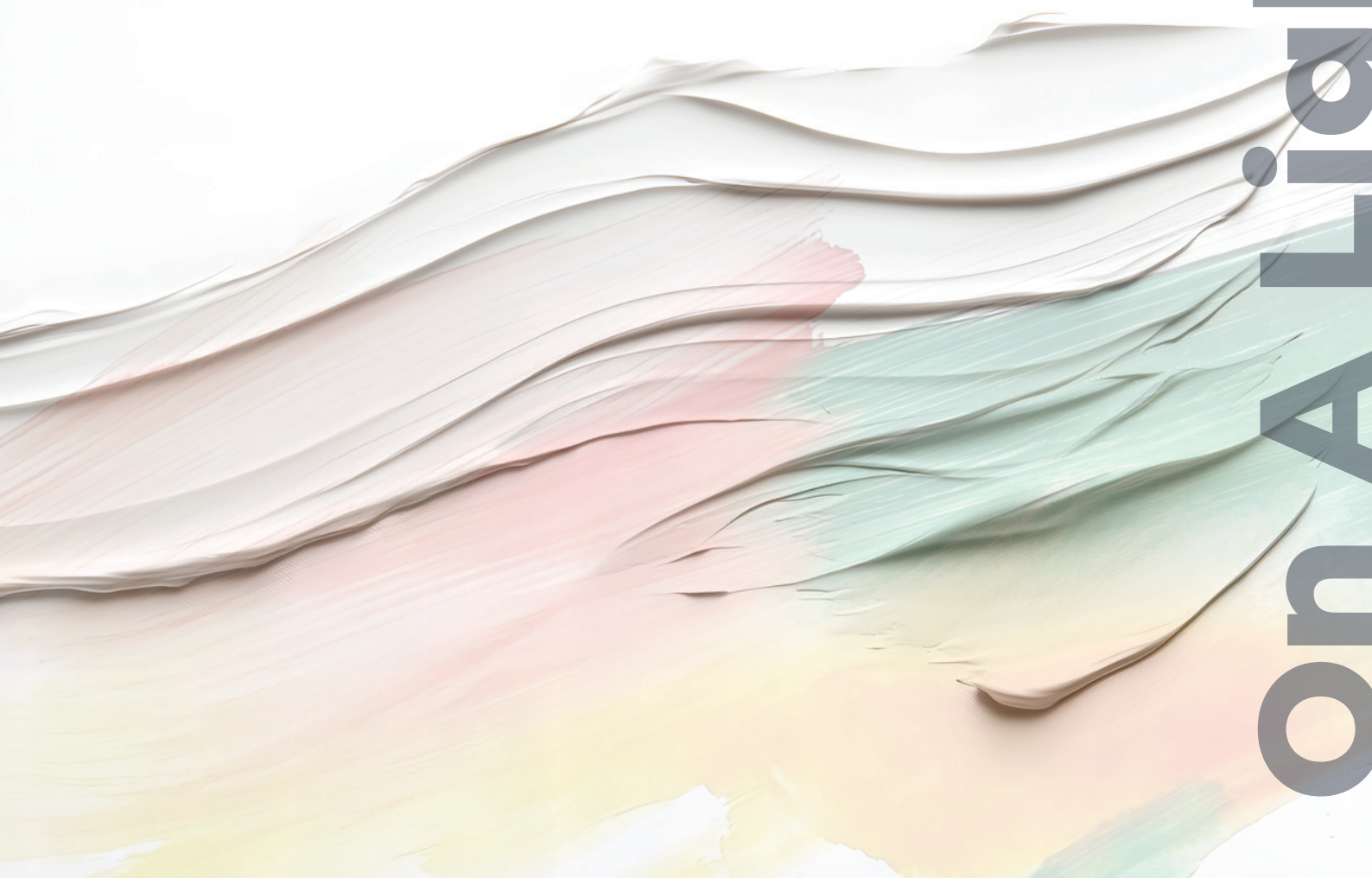
Once the final whistle blows and the temporary village packs up, Shandur returns to a serene landscape of a few farmers' huts beside the lake until the next summer.



Did You Know!

“What is success? It is being able to go to bed each night with your soul at peace.”

Paulo Coelho



on A Lighter Quote

There's an old idea in shipbuilding: a ship isn't held together by its biggest plank, but by thousands of small joints, each one doing its quiet part. Pull out any single joint, and the ship still floats. Pull out enough of them, and it doesn't matter how strong the rest were.

Organisations work the same way. A single milestone rarely defines a company. What actually holds everything together is far less dramatic: a lab technician who reruns a test just to be sure, a driver who checks his mirrors one extra time, a colleague who stays five minutes late to help someone else hit a deadline. None of it makes headlines. All of it is the reason headlines happen at all.

So here's a small thought to carry into the next quarter: the next time something at work feels too small to matter, it probably matters more than you think.

We'd love to hear what's holding your corner of the ship together.

Write to us at
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with your stories, ideas, or feedback.