



## Momentum Rollout Punjab's EV Buses

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One of the largest corporate dairy farms in Pakistan, spanning 160 acres and housing over 10,000 livestock, with an annual production capacity of 50 million liters of milk.



A joint venture with Rella (Turkey) & Crystal (Pakistan), IRC pioneers producing the premium quality mozzarella cheese, butter, whey powder and desi ghee, for domestic as well as international markets.



Pakistan's benchmark for sustainable printing - the country's only LEED GOLD certified facility. Equipped with European technology, it delivers top-tier packaging solutions to Textiles, Food & Beverages, Pharmaceuticals, FMCG and more.



Manages supply chain solutions - 250+ truck fleet for Inland Transportation, Warehousing, International Freight & Clearing, network across 45+ countries, and the Sole Distributor of Samsung Spare Parts in Pakistan.



The strategic IT partner for growth, specializing in Cloud, AI & Automation Solutions. It provides Managed IT Architecture and Digitizing Business Processes to accelerate success.



Set to elevate healthcare services in Faisalabad, a 422-bed tertiary care hospital in collaboration with Shifa International Hospitals is designed with world class medical and rehabilitative technology.

To be an agent of positive change for the stakeholders and community by pursuing an ethical and sustainable business.

## I CARE



**Integrity**



**Care**



**Accountability**



**Respect**



**Excellence**



## Momentum Rollout Punjab's EV Buses

Momentum Logistics has successfully managed the customs clearance, transportation, loading, and offloading of 112 electric buses for the Government of Punjab's public transport program.

Acting on behalf of Heavy Industries Taxila (HIT), the Government's official contractor, the team executed this nationwide logistics assignment with precision and commitment. The project included record-time customs clearance, safe and timely movement of all buses, and smooth loading and offloading at designated sites. Deliveries were completed on schedule across 10 cities of Punjab without compromising safety or quality.

This large-scale operation highlights Momentum Logistics' capability to handle complex, high-value, and time-critical projects through careful planning, seamless coordination, and operational excellence. We extend our appreciation to Heavy Industries Taxila (HIT), the Government of Punjab, and our dedicated team whose professionalism and efforts ensured success.

As Pakistan advances towards cleaner and more sustainable public transport, Momentum Logistics is proud to contribute to initiatives that create lasting impact.



# From Fields to Feed

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Interloop Dairies Limited has successfully completed its 2026 corn silage campaign, securing six months of feed requirement for the ILD Herd. Spread across 1,800 acres with the support of 150 farmers, the operation managed nearly 50 transport vehicles daily and deployed machinery capacity of 3,000 HP.

Over 70,000 safe man-hours were recorded with zero reportable incidents or near misses, reflecting disciplined planning, strong HSE oversight, and effective teamwork.

This operation brought together Feed & Nutrition, Procurement, Engineering, Support Services, HSE, Security, and partner farmers to deliver one of ILD's largest and most time-critical operations smoothly and safely.

This achievement reflects ILD's ability to handle complex farm operations efficiently, ensuring feed security while maintaining a culture of safety and accountability.



# Driving Sustainable Logistics Forward

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Momentum Logistics has rolled out an electric tractor and trolley solution at Nestlé Sheikhpura facility, a milestone in greener logistics. The initiative delivers zero direct carbon emissions, cuts operational noise, and boosts efficiency in internal stock-shifting.

Beyond environmental gains, the project strengthens operational performance and reflects Momentum Logistics' drive to innovate while supporting broader sustainability goals. Building on this success, the company aims to expand EV-based logistics solutions in future projects with partners committed to cleaner, smarter supply chains.



## Safer Highways, Stronger Communities

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Momentum Logistics joined hands with NH&MP and UPL teams in a Road Safety Awareness Drive at the Multan Service Area (38 Milestone), engaging nearly 100 PSVs and HTVs.

Under the supervision of the Sector Commander, Sub-Sector M-4, reflective stickers were installed on vehicles to improve visibility during low-light and night time driving, reducing rear-end collision risks.

Drivers were also briefed on defensive driving, rest breaks, vehicle fitness, load safety, and night stay guidelines to minimize fatigue-related hazards.

Momentum Logistics played an active role alongside DSP Beat-22, Admin Officer, and Road Safety In-charge, directly engaging with drivers and transporters. The initiative was well received, reinforcing the importance of collaboration between public authorities and private partners in building a stronger road safety culture.



## ISO 22000: Excellence Sustained

Printkraft has successfully cleared the ISO 22000 Recertification Audit, reaffirming its strong commitment to food safety and operational excellence. The audit rigorously reviewed food safety systems, processes, and compliance with international standards.

This achievement highlights the dedication of every department in maintaining high levels of quality, safety, and continuous improvement. Securing this recertification strengthens Printkraft's position as a trusted partner in safe and reliable food packaging.

## Flavorful Packaging

Printkraft has expanded its portfolio with the successful delivery of packaging for Rafhan Custard's flavor range - Mango, Vanilla, Banana, and Strawberry. Each pack was designed to capture the essence of its flavor while ensuring strong brand consistency across the line.

The project showcases Printkraft's expertise in producing vibrant, shelf-ready packaging that blends creativity with precision. From color accuracy to design execution, the delivery reflects a commitment to quality, innovation, and reliability, reinforcing Printkraft's role as a trusted partner for leading consumer brands.



# Voice Over Silence

Respect isn't just a value on a wall - it's the way we work, connect, and grow at Interloop Holdings and across our subsidiaries.

Over recent months, our Respectful Workplace Campaign has been driving this forward, creating spaces where every voice is heard. Through interactive sessions, teams explored how to recognize, prevent, and respond to harassment, reinforcing a culture of safety and inclusion.

These efforts highlight our shared commitment to professionalism, accountability, and mutual respect. Together, we're building a workplace where people don't just show up for work, but they thrive with confidence and dignity.



# Celebrating Behaviors

At Interloop Holdings, the Uniform Behaviors Campaign ran with full energy - bringing Work Ethics, Customer Focus, Teamwork, Communication, Leadership, and Problem Solving to life through games, simulations, polls, and interactive activities.

The closing ceremony recognized participants and highlighted monthly winners across each category, appreciating everyone for keeping the momentum strong throughout the journey.

Kudos to all winners and participants for making this initiative truly impactful. Because real culture isn't shaped by manuals - it's lived through everyday actions.





## Game On at ML Warehouse

Momentum Logistics has introduced new sports facilities at its Faisalabad warehouse, including an indoor cricket arena and badminton courts. The initiative is designed to promote a healthy, active, and positive work environment for employees.

By providing recreational spaces within the workplace, teams are encouraged to stay physically active, take refreshing breaks, and enjoy stronger connections with colleagues. Access to sports facilities supports well-being, boosts energy, and helps balance work and life, while also strengthening teamwork and workplace culture.

Employees are invited to make use of these facilities and enjoy the benefits of staying active together. Initiatives like this reflect Momentum Logistics' continued focus on creating a supportive, engaging, and people-centered work environment.

## Preparedness in Action

Printkraft recently conducted a First Aid Training session to strengthen employee awareness and preparedness for workplace emergencies. The session covered basic first aid techniques, emergency response procedures, and safe handling of injuries until medical help arrives.

This initiative reflects Printkraft's focus on building a safe and healthy workplace, where employees are equipped to respond effectively in critical situations. By enhancing readiness and confidence, the training supports a culture of safety, responsibility, and care across the organization.



## A Journey Beyond Work

What began as my step into the unknown fifteen years ago has unfolded into a story of resilience, growth, and belonging.

Challenges became teachers, promotions turned into milestones, and every success whispered, "You can go further." Yet the real strength of my journey has always been the people - colleagues who became mentors, companions, and family.

Through deadlines, doubts, and victories, this place gave me not just stability but courage. Looking back, I see more than a career - I see passion, loyalty, and trust.

And in these years, I've learned that true achievement isn't measured only in titles or numbers, but in the impact we leave on others - in the encouragement we give, the bonds we build, and the values we carry forward.

My message is simple: when you work with heart and embrace challenges, consistency becomes joy, loyalty a gift, and success a journey worth living.



**Saira Ilyas**

Sr. Officer, Finance

## How mapping the future of technology provides an edge in a converging world

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### FEATURED INSIGHT

Convergence as the New  
Competitive Edge

Every industry runs on constraints - cost, speed, risk. But when technologies converge, those constraints shift. The World Economic Forum's latest report shows how digital twins, AI, sensors, and advanced manufacturing tools are combining to reshape industries from healthcare to energy.

It's about moving from reactive firefighting to proactive scaling and why leaders should start mapping convergence today to stay ahead of disruption.

**Read full article:** [How mapping the future of technology provides an edge in a converging world](#)

**Source:** World Economic Forum

# Hingol National Park

Balochistan's hidden wonder stretching across rugged mountains, coastal plains, and desert landscapes, Hingol National Park is Pakistan's largest national park and one of its most diverse ecosystems.

Famous landmarks like the Princess of Hope rock formation and the Hinglaj Mata Temple make it a rare blend of natural beauty and cultural heritage.

The park is home to wildlife including ibex, chinkara, and migratory birds, while its dramatic terrain, from the Hingol River to the Makran coastal belt, offers breathtaking views. Hingol stands out as a symbol of Pakistan's ecological richness and cultural depth, making it a truly unique destination worth celebrating.



The task of leadership is not to put greatness into people, but to elicit it, for the greatness is there already.

**John Buchan**



# The Final Word

Grateful to have you with us in this edition. Each feature is a reminder of the drive and creativity that keep progress alive.

These stories aren't just milestones, they are signals of how change takes shape when ideas and effort come together. As we move ahead, your perspectives will continue to add depth and direction to this space.

Until next edition, let's keep advancing with focus and care.

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# Holdings Insights

**From Fields  
to Feed**