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One of the largest corporate dairy farms in Pakistan, spanning 160 acres and housing over 10,000 livestock, with an annual production capacity of 50 million liters of milk.



Printkraft

Pakistan's benchmark for sustainable printing - the country's only LEED GOLD certified facility. Equipped with European technology, it delivers top-tier packaging solutions to Textiles, Food & Beverages, Pharmaceuticals, FMCG and more.



The strategic IT partner for growth, specializing in Cloud, AI & Automation Solutions. It provides Managed IT Architecture and Digitizing Business Processes to accelerate success.



A joint venture with Rella (Turkey) & Crystal (Pakistan), IRC pioneers producing the premium quality mozzarella cheese, butter, whey powder and desi ghee, for domestic as well as international markets.



Manages supply chain solutions - 250+ truck fleet for Inland Transportation, Warehousing, International Freight & Clearing, network across 45+ countries, and the Sole Distributor of Samsung Spare Parts in Pakistan.



Set to elevate healthcare services in Faisalabad, a 422-bed tertiary care hospital in collaboration with Shifa International Hospitals is designed with world class medical and rehabilitative technology.

To be an agent of positive change for the stakeholders and community by pursuing an ethical and sustainable business.

I CARE



Integrity



Care



Accountability



Respect



Excellence



Shifa International Hospital Faisalabad Soft Launch

The soft launch of Shifa International Hospital Faisalabad marks a milestone in regional healthcare. Built in collaboration with Interloop Holdings, Interloop Welfare Trust, and Shifa International Hospitals Limited, the facility is envisioned as a 423-bed tertiary care hospital that will offer advanced diagnostic, medical, surgical, and rehabilitation services.

In its first phase, 166 beds will be operational, including a fully equipped Emergency Department for rapid, high-quality critical care. The hospital will function under the clinical and operational oversight of Shifa International Hospitals Limited, through a highly qualified team of doctors and paramedics.

Sharing his perspective, the Chairman of Interloop Holdings remarked: “This hospital reflects our deep commitment to the wellbeing of our communities. Through this collaboration, we aim to bring internationally benchmarked healthcare services closer to home while contributing to the region’s overall competitiveness and resilience.”

With a focus on patient safety, clinical excellence, and international standards, the hospital is aligning its systems and processes with Joint Commission International (JCI) accreditation, reinforcing its dedication to continuous improvement and operational excellence.





String Cheese: A New Chapter Unwrapped

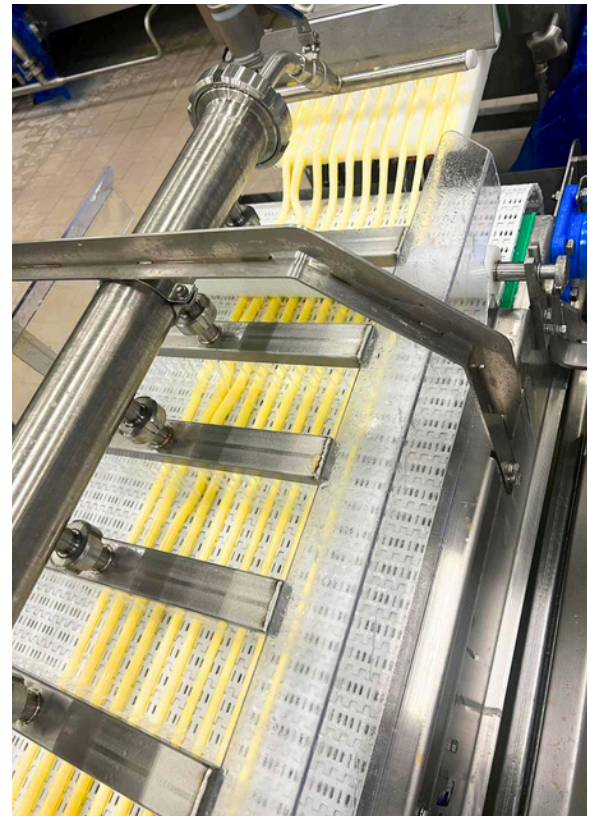
IRC Dairy Products has successfully commissioned String Cheese at its plant, marking a new step in product innovation. The development involved dedicated trials, process optimization, and rigorous quality checks to ensure international standards and customer expectations are met.

This addition broadens IRC's product portfolio, strengthens market presence, and reflects the collaborative effort of production, quality, and technical teams. With string cheese now part of the range, IRC is set to deliver more value-added dairy options to local and global customers.

IQF Efficiency: Fast, Fresh, Flawless

IRC Dairy Products has installed an additional Individually Quick Freezing (IQF) machine at its plant to meet rising production demands. The new equipment expands packing capacity, streamlines processing, and strengthens the ability to serve growing customer requirements. This upgrade minimizes operational bottlenecks while ensuring product quality and consistency remain uncompromised.

By investing in advanced technology, IRC is sharpening its edge in efficiency and reliability — delivering high-quality dairy products with speed and confidence.



ILH & TUF Talent Connect

Interloop Holdings connected with the next wave of talent at the University of Faisalabad Career Fair. The conversations were forward-looking, filled with curiosity, ambition, and potential.

Students gained firsthand insight into how Interloop works and the opportunities it offers, inspiring them to envision their own paths as future leaders. The engagement highlighted Interloop's role in shaping tomorrow's workforce and strengthening ties with emerging professionals.



Octans Cloud Stack Scaling Central Asia

Octans Digital has signed a strategic Cloud & Managed Services agreement with CloudFort in Kazakhstan, marking its entry into the fast-growing Central Asian market. The partnership combines Octans Digital's expertise with CloudFort's capabilities, enabling secure, resilient, and scalable digital environments where innovation thrives.

With rising demands for modernization, automation, security, and compliance, this alliance allows organizations in Kazakhstan and beyond to focus on growth and customer value, while Octans Digital and CloudFort manage the architecture and operations behind the scenes.

Built on reliability, designed for scalability, and driven by long-term impact, the agreement positions Octans Digital to help shape the next generation of digital ecosystems in Central Asia.

Interloop Dairies at FAO Summit

Interloop Dairies Limited (ILD) took part in the Hand-in-Hand National Agriculture Investment Summit 2026 in Islamabad, hosted by FAO and the Government of Pakistan.

With dairy spotlighted as a strategic sector, the summit brought together government leaders, banks, agribusinesses, and global partners to explore investment opportunities and value-chain solutions.

ILD COO Usman Sarwar joined conversations on farmer financing, SME facilitation, and export growth, alongside international perspectives including Italy's Trade Commissioner.

The engagement placed ILD right at the table where Pakistan's agri-food future is being shaped — opening doors to new collaborations, sharper insights, and forward-looking opportunities in dairy and livestock.



Bold Prints, Trusted Brands

Printkraft has recently delivered a series of high-impact packaging projects, adding some of the region's most recognized names to its portfolio.

From Prince Chocolate by Continental Biscuits Ltd. to Glyco Bright Serum by L'Oréal, and Karahi & Chicken Tikka by National Foods Ltd., each launch reflects Printkraft's ability to meet diverse industry needs with vibrant visuals and international-grade compliance.



Safe Hands at Printkraft

At Printkraft, a dedicated Chemical Handling Training session brought teams together to strengthen workplace safety and preparedness.

The program built awareness of chemical hazards, proper storage, safe handling procedures, use of PPE, and emergency response measures, enabling workers to minimize risks and respond effectively to incidents. Participants were also guided on labeling, disposal, and spill management, ensuring compliance with safety standards and reducing potential hazards across operations.

By reinforcing safe practices and preparedness, the training supports a culture of responsibility, protection, and continuous improvement at Printkraft.



Transparency First

To strengthen transparency and ethical business practices, Anti-Bribery Training was conducted for the SCL and Accounts departments at Printkraft.

The session enhanced awareness of anti-bribery policies, legal requirements, and ethical standards, equipping team members to identify, prevent, and respond effectively to bribery or corruption risks in their roles.

The participants were guided on real-world scenarios and preventive measures, helping them recognize red flags and uphold compliance in day-to-day operations.

The training supports a workplace culture built on trust, responsibility, and ethical decision-making.

Emergency Response at Work

Fire Safety Training was conducted under the Emergency Response Plan at Printkraft. The program ensures clear procedures and responsibilities to protect workers and minimize damage during emergencies.

Employees received guidance on fire classes, appropriate extinguishers, and the use of firefighting equipment to handle different scenarios effectively.

The training enhanced awareness, response capability, and overall effectiveness, enabling participants to act quickly and efficiently in case of fire or other emergencies.

By reinforcing preparedness and safety standards, the training supports a culture of responsibility, protection, and resilience across operations.



Celebrating Inclusion #GiveToGain

This International Women’s Day, at Interloop Holdings, our women gathered around the theme of “Give to Gain” — a reminder that sharing, supporting, and uplifting one another creates lasting impact.

Group CFO, Muhammad Maqsood, joined the gathering, adding valuable reflections on inclusive leadership and its role in shaping stronger organizations.

To honor the contributions of women both at work and in society, certificates and thoughtful gifts of appreciation were presented.



Performance Beyond Desk

The team IRC Dairy Products, came together for a friendly cricket match and dinner, creating space to unwind and connect outside the office. The match encouraged teamwork, sportsmanship, and stronger ties across departments, while the dinner offered a relaxed setting for conversations and camaraderie.

By blending play with connection, IRC continues to nurture a workplace culture that feels collaborative, balanced, and genuinely human.



A Proud Start to 2026



IRC Dairy Products opened the year and celebrated the record-breaking production and sales across key categories. January 2026 delivered standout results:

- Cheese: 601 tons
- Butter: 91 tons
- Whey Powder: 169 tons
- Desi Ghee: 11.6 tons

These achievements showcase the discipline and collaboration of the teams across Production, Quality Assurance, Sales, and Supply Chain, all working in sync to meet rising demand while upholding IRC's standards of food safety and quality.

Winter Celebration & Orange Day

Interloop Holdings Daycare welcomed the season with a Winter Celebration and Orange Day, filled with simple joys and bright smiles. Children enjoyed sharing oranges and winter treats, creating moments of laughter and warmth that lit up the day.

The day captured the magic of togetherness — happy faces, playful energy, and little moments that make a big difference. A refreshing reminder that joy often comes in the simplest forms.



Consistency Counts

IRC Dairy Products organized Uniform Behaviors Refresher Sessions as part of its ongoing commitment to building a positive, professional, and value-driven workplace culture.

Participants engaged in interactive discussions on expected workplace behaviors, mutual respect, teamwork, accountability, and alignment with IRC's core values.

The refresher reinforced consistent behaviors across departments, strengthened collaboration, and ensured that every team member contributes to a safe, respectful, and high-performance environment.



Breaking Fast, Building Bonds

Iftar dinners brought the teams together at the Interloop Holdings head office as well as at IRC Dairy Products, turning Ramazan evenings into moments of connection and belonging.

At IRC Dairy Products, colleagues gathered at the plant to break the fast side by side — conversations sparked, laughter flowed, and the evening reminded everyone that the real recipe for strength lies in camaraderie and fellowship.

At the Interloop Holdings head office, leadership and teams from across subsidiaries joined in a collective Iftar, celebrating respect, collaboration, and shared values beyond roles and titles.

Both gatherings carried the same essence of nurturing a workplace where colleagues can celebrate meaningful time together.



The Paradox of Knowledge

I've been spending a lot of time recently reflecting on a concept that feels increasingly relevant in our hyper-informed age:

The Paradox of Knowledge. It is a strange, swirling irony that the more we learn, the more we realize how little we actually understand. We often treat knowledge as a destination—a finite peak we can summit if we just read enough books or analyze enough data. Yet, in reality, knowledge functions more like an expanding sphere in a dark room. As the volume of the sphere (what we know) grows, so too does the surface area of its contact with the surrounding darkness (what we do not know).

The Burden of the "Known"

We live in an era where information is treated as a commodity, yet

true knowledge remains as elusive as ever. The first layer of the paradox is what philosophers often call the Socratic Paradox: "I know that I know nothing." When we are novices, our confidence is often at its highest because our world is small. We see simple solutions to complex problems because we lack the context to see the variables involved. However, as we move toward mastery, that simplicity dissolves. We begin to see the nuances, the exceptions, and the systemic interdependencies that make "certainty" feel like a fool's errand. This is the **Dunning-Kruger Effect** in action—the psychological phenomenon where the less you know, the more confident you are in your expertise.

The Illusion of Progress

There is a second, perhaps more frustrating layer to this paradox: The more information we consume, the less clarity we often possess



Nubair Misbah
CEO, Printkraft

In theory, the Digital Age should have ushered in an era of unprecedented enlightenment. We have the sum of human history in our pockets. But instead of clarity, we often find ourselves paralyzed by the "Paradox of Choice" applied to intellectual life. When we are presented with a thousand different perspectives on a single truth, the truth itself begins to feel subjective.

We find ourselves in a position where:

- Data is not Information: We are drowning in raw facts but starving for narrative.
- Information is not Knowledge: We can recite statistics without understanding the "why" behind them.
- Knowledge is not Wisdom: We know how to build powerful technologies, but we often lack the foresight to know if we should.

The Specialized Silo

The paradox also manifests in how we structure our society. To progress as a civilization, we have leaned into extreme specialization.

We need experts who know everything about almost nothing—people who spend decades studying the flight patterns of a single insect or the behavior of a specific subatomic particle. While this leads to incredible breakthroughs, it creates a "knowledge gap" between disciplines. The more specialized we become, the harder it is to communicate across the aisle. We become like the blind men touching different parts of the elephant; the biologist, the economist, and the engineer all look at the same world but "know" entirely different realities. The paradox here is that collective knowledge increases while individual comprehension of the "whole" diminishes.

Embracing the "Learner's Mind"

So, where does this leave us? If the pursuit of knowledge only reveals more ignorance, is it a futile endeavor? I don't believe so. In fact, I think the beauty of the paradox lies in the shift of perspective it requires. If we accept

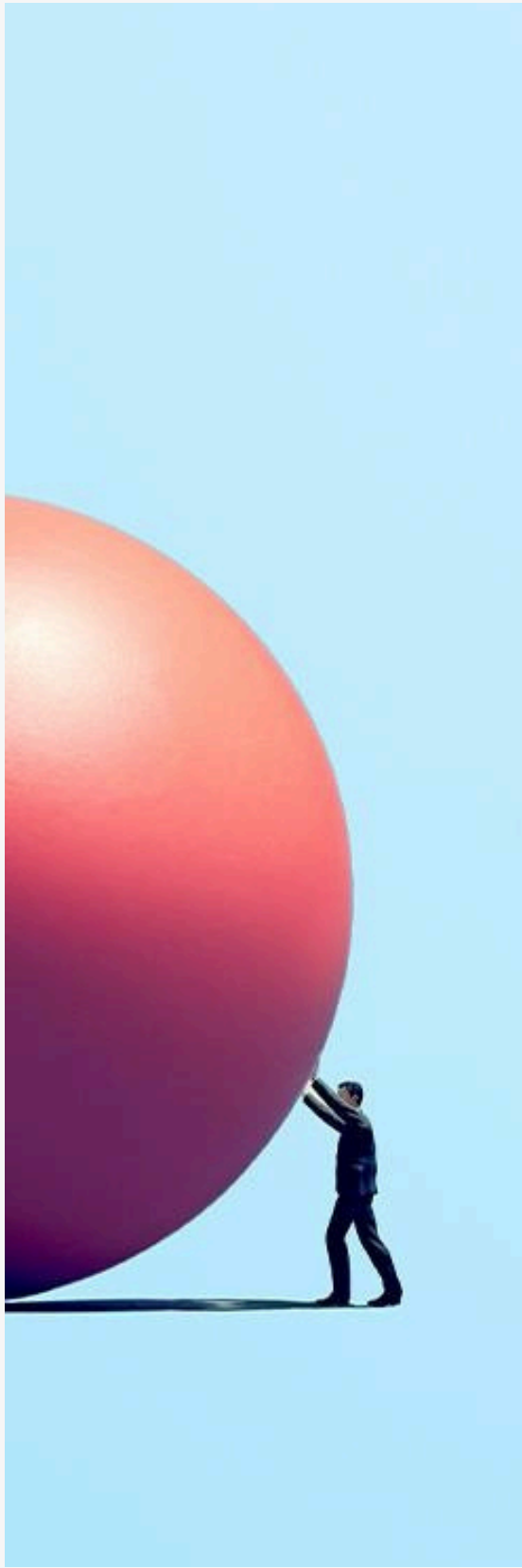
that we can never truly "know" everything, we are freed from the ego-driven need to be right. We can trade certainty for curiosity.

The "Paradox of Knowledge" suggests that the goal of learning isn't to reach an end state of total understanding, but to develop a more sophisticated appreciation for the mystery of existence. It invites us to live in a state of "Intellectual Humility." When we admit that our maps of the world are always incomplete, we become better listeners, more flexible thinkers, and more empathetic human beings.

The Path Forward

In our professional and personal lives, I think we should aim to be **"T-shaped"** individuals—possessing deep knowledge in one area but a broad, hungry curiosity for everything else. We must be willing to unlearn as much as we learn. As the world changes, the "knowledge" we held yesterday can often become the "baggage" of tomorrow.

CFO Pulse 2026: Navigating Geopolitical Uncertainty



FEATURED INSIGHT

Adapting Business in a World of Flux

Global finance executives highlight geopolitical dynamics as the foremost factor shaping growth outlooks, according to McKinsey's CFO Pulse Survey.

Leaders are responding with cash buffers, supply-chain adjustments, and scenario planning to manage volatility, while also exploring opportunities to diversify markets and pursue risk-adjusted growth.

For export-oriented industries like textiles, tariffs, trade barriers, and energy prices remain critical watchpoints — making resilience today essential for sustainable growth tomorrow.

Read full article: [How CFOs build resilience against geopolitical uncertainty | McKinsey](#)

Source: McKinsey & Company

Makli Necropolis

Hidden in Thatta Sindh, lies Makli Necropolis, one of the largest graveyards in the world - often called “**the city of silence.**”

Spanning nearly 10 square kilometers, it holds over 500,000 tombs and monuments dating back to the 14th–18th centuries.

What makes Makli unique is its fusion of Islamic, Persian, Mughal, and Gujarati architecture, with intricately carved sandstone tombs that look more like an open-air museum than a cemetery.

Kings, queens, saints, and scholars rest here, their monuments telling stories of centuries past.

Recognized as a **UNESCO World Heritage Site**, Makli Necropolis is a place where history, art, and mystery converge - a reminder of Pakistan’s rich cultural heritage that few have explored.

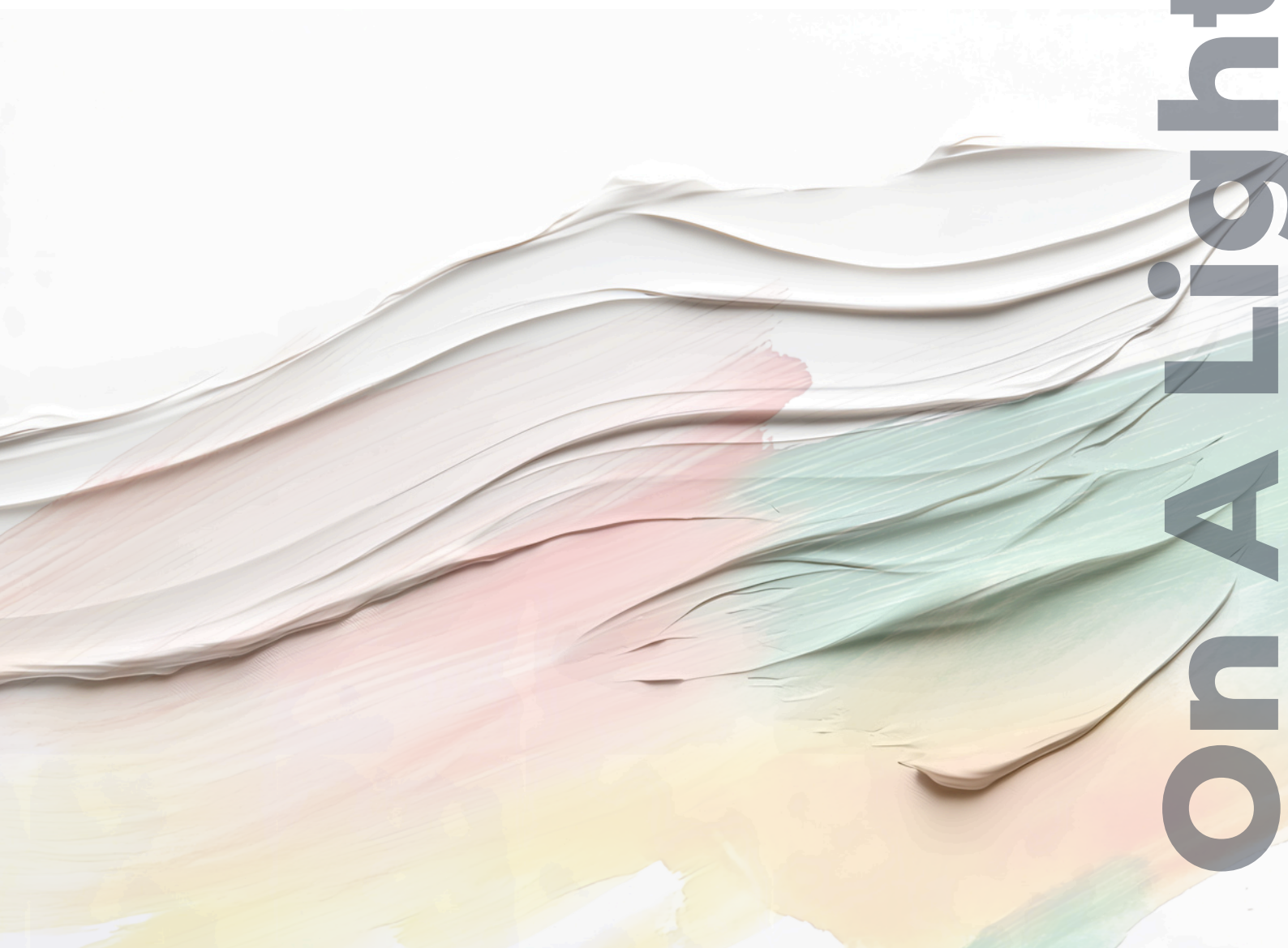


Did You Know!

I never lose. I either win or learn.

Nelson Mandela

On A Lighter Quote




The Final Word

Thank you for journeying with us through this edition. Each story reflects the resilience and collaboration that keep us moving forward.

Together, we are not just sharing updates — we are shaping a culture of progress. As we continue to evolve, your ideas and perspectives will help make this space even more meaningful.

Until next time, let's keep building with responsibility and purpose.

 +92 317 2222776

 zaib.unisa@interloopholdings.pk



**Interloop Dairies at
FAO Summit**

Holdings Insights