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**Holding
Insights**

Jul - Sep 2025

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One of the largest corporate dairy farms in Pakistan, spanning 160 acres and housing over 10,000 livestock, with an annual production capacity of 50 million liters of milk.



A joint venture with Rella (Turkey) & Crystal (Pakistan), IRC pioneers producing the premium quality mozzarella cheese, butter, whey powder and desi ghee, for domestic as well as international markets.



Printkraft

Pakistan's benchmark for sustainable printing - the country's only LEED GOLD certified facility. Equipped with European technology, it delivers top-tier packaging solutions to Textiles, Food & Beverages, Pharmaceuticals, FMCG and more.



Manages supply chain solutions - 250+ truck fleet for Inland Transportation, Warehousing, International Freight & Clearing, network across 45+ countries, and the Sole Distributor of Samsung Spare Parts in Pakistan.



The strategic IT partner for growth, specializing in Cloud, AI & Automation Solutions. It provides Managed IT Architecture and Digitizing Business Processes to accelerate success.



Set to elevate healthcare services in Faisalabad, a 422-bed tertiary care hospital in collaboration with Shifa International is designed with world class medical and rehabilitative technology.

To be an agent of positive change for the stakeholders and community by pursuing an ethical and sustainable business.

Mission

I CARE



Integrity



Care



Accountability



Respect



Excellence



Momentum Logistics' Benchmark for 100% VICS Certified Fleet

Momentum Logistics has hit a major compliance milestone, with the entire fleet achieving 100% certification under the Vehicle Inspection and Certification System (VICS) in Punjab. This crucial, government-led initiative verifies that every vehicle operating for the company is fully roadworthy, directly boosting safety and sustainability.

VICS is designed to strengthen road safety and environmental protection. Through mandatory inspections, the process helps to reduce accidents caused by mechanical issues, lowers harmful emissions, and contributes to cleaner air.



VICS also supports the digitization of the transport sector by maintaining a comprehensive vehicle database, which enables better long-term oversight and planning.

Achieving full fleet certification under VICS is a clear demonstration of Momentum Logistics' commitment to meeting the highest safety and compliance standards. It confirms the dedication to operating a reliable and well-maintained fleet.

A Momentum to Empower Farmers

For generations, farmers have faced a difficult choice: sell their wheat at harvest time for lower prices or risk losing their crop to poor storage. Now, a new partnership between Momentum Logistics and the Government of Punjab is changing that, empowering farmers to protect their harvest and secure their future.

At the heart of this landmark initiative is the Electronic Warehouse Receipt (EWR) system. Through this scheme, farmers can store their wheat free of charge in secure, reliable facilities. With their grain safely stored, they receive an EWR, which they can use to secure interest-free loans from banks.

Momentum Logistics brings its world-class warehousing and operational expertise to the project, providing the crucial infrastructure that makes the EWR system a reality. This collaboration not only reduces post-harvest losses and boosts farmer incomes but also strengthens Pakistan's entire wheat supply chain, ensuring greater stability for the nation's food system.

This project is a powerful example of how logistics can go beyond moving goods. It reflects Momentum Logistics' deep commitment to creating value for communities, contributing to a stronger agriculture sector and a more resilient food safety system for all.



Historic 534 Ton Sales

IRC Dairy Products has recorded its strongest sales month in company history, selling a remarkable 534 tons in August 2025. IRC hit a new record for Whey Powder sales, which reached 120 tons. This achievement reflects the growing trust of valued customers and the collective effort of dedicated teams across production, quality, supply chain, logistics, and commercial functions.

This success is a clear indicator of IRC's continued growth trajectory and its ability to meet rising customer demand while maintaining the highest international standards of quality and service.



Powering a Sustainable Future

IRC Dairy Products has successfully installed the solar power system, marking a significant milestone in the company's journey toward sustainability, energy efficiency, and cost optimization. A capacity of 448 KW will now power various plant operations, as well as lighting and administrative buildings, reducing dependence on the national grid. This initiative is projected to generate 524,790 KWH of green energy annually, which will reduce carbon footprint by an estimated 263 tons of CO₂ emissions each year. Beyond the immediate environmental benefits, this project is expected to deliver substantial long-term cost savings and protect the company against rising energy prices.

The effort demonstrates our long-term thinking and firm commitment to sustainability.



Partner for Tapal Green Tea Packaging

Having established a successful partnership with Tapal Tea just one year ago, Printkraft has quickly become integral to the brand's packaging strategy.

The partnership has flourished, resulting in Printkraft successfully developing and delivering a complete range of packaging products for Tapal. Most recently, Printkraft expanded its scope into the highly competitive Green Tea category, earning the exclusive privilege of being the only producer for all of Tapal Green Tea's boxes.

Lotte Kolson's Packaging

Printkraft successfully resolved a major challenge and enabled Lotte Kolson to export its Choco Pie from Pakistan to markets like Korea and China. The difficulty stemmed from developing the packaging on a specific requirement of high-grammage 450gsm Duplex board. Which was unavailable locally and was causing machinery run-ability issues.

Following a dedicated year of internal R&D and international trials, Printkraft engineered the solution, leading to the product's successful launch. This achievement now allows Lotte Kolson to explore additional export territories.



Global Food Safety Excellence

Printkraft has successfully completed the surveillance audit against the rigorous FSSC 22000 Version 6.0 standard. This successful audit means the company sustains its globally recognized Food Safety Management System.

The FSSC 22000 V6.0 standard is critical for ensuring the safety and quality of food products. Its primary purpose is to specify requirements for:

- *Preventing food contamination and ensuring product integrity.*
- *Reducing the risk of foodborne illnesses throughout the production process.*
- *Meeting stringent customer and regulatory requirements across the food industry.*

Maintaining this certification is a powerful indicator of Printkraft's dedication to quality. The company continually prioritizes customer satisfaction, exceeds food safety expectations, and complies with international regulations.

This dedication to continual improvement - through regular performance reviews, goal setting, and employee engagement - ultimately leads to increased customer trust, reduced operational risks, and improved overall business performance.



Transparency with SLCP Verification



Printkraft achieved verification under the Social and Labor Convergence Program (SLCP), marking a major step forward in supply chain transparency.

SLCP is an industry-leading initiative aiming to create a converged assessment framework for collecting and sharing social and labor data. By adopting SLCP, Printkraft helps reduce the number of redundant social audits facilities face, replacing them with a single, high-quality, and widely accepted data set.

This certification focuses on the assessment and improvement of social and labor practices across the supply chain, promoting fair labor conditions and streamlining auditing and reporting.

Obtaining SLCP verification, enhances reputation, easier compliance with global regulations, and access to new markets that highly value ethical sourcing and significant improvement in supply chain efficiency.

The move translates into tangible advantages, including cost savings from reduced audit requirements and an undeniable commitment to social responsibility, fair labor practices, and transparency.

Ethical Sourcing with SMETA

Printkraft reached a significant milestone by achieving the globally recognized Sedex Members Ethical Trade Audit (SMETA) 4-Pillar certification.

This certification places Printkraft among companies committed to the highest standards of social and labor practices worldwide. SMETA is the most widely used ethical audit format globally, specifically designed to reduce the burden of multiple audits on facilities while providing credible and transparent social and labor data.

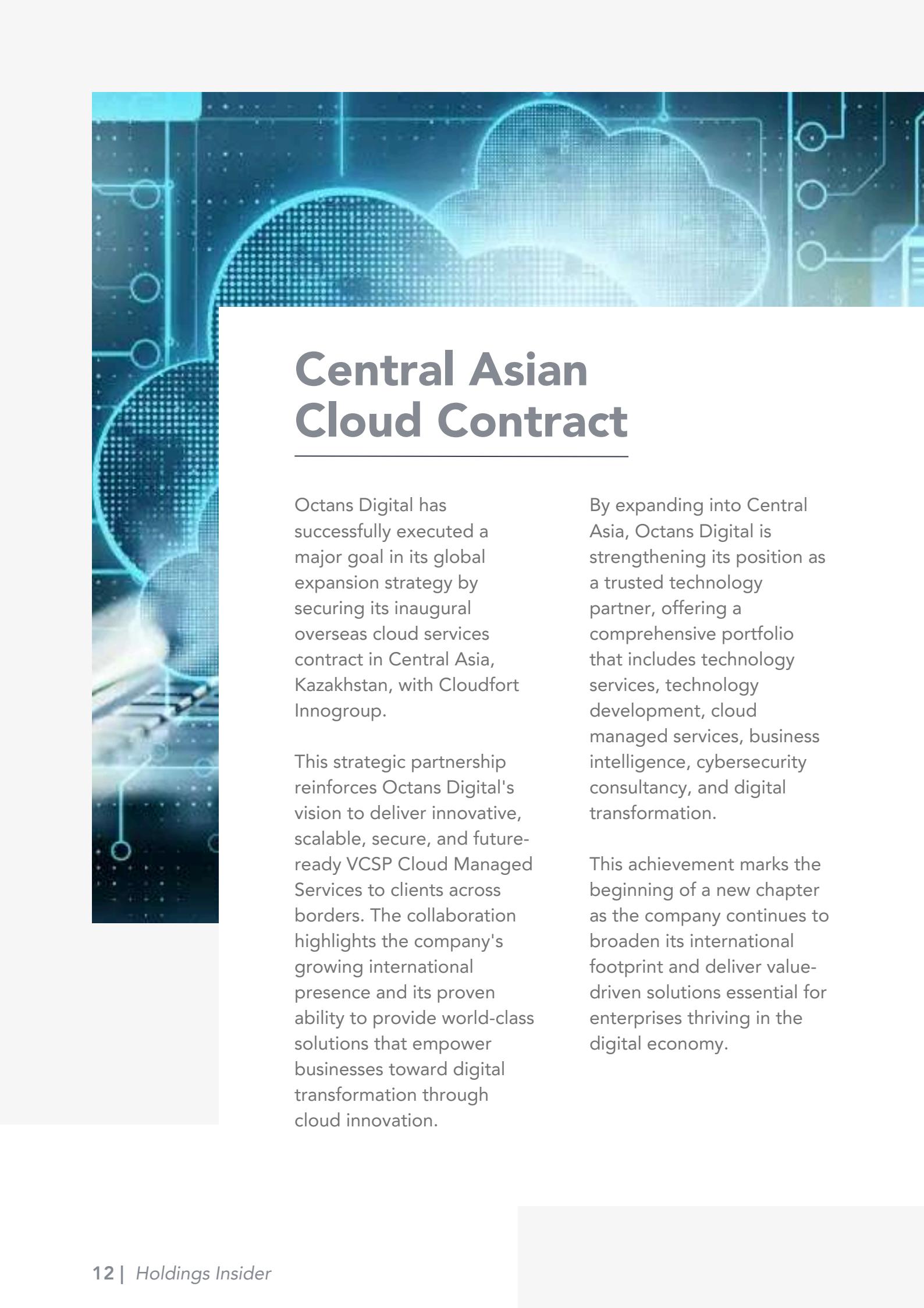
By securing this certification, Printkraft demonstrates a commitment to social responsibility and fair labor practices. This achievement not only enhances the company's reputation and brand image but also streamlines compliance efforts and grants access to new markets and customers who prioritize ethically sourced goods.

Printkraft is implementing cost savings through reduced auditing needs and improved supply chain efficiency.



The 4-Pillar audit assesses and confirms improvement in critical areas:

- **Labor Standards:** *Promoting fair working conditions and employee rights.*
- **Health and Safety:** *Ensuring a safe and healthy workplace.*
- **The Environment:** *Upholding responsible environmental practices.*
- **Business Ethics:** *Maintaining integrity and transparency in operations.*



Central Asian Cloud Contract

Octans Digital has successfully executed a major goal in its global expansion strategy by securing its inaugural overseas cloud services contract in Central Asia, Kazakhstan, with Cloudfort Innogroup.

This strategic partnership reinforces Octans Digital's vision to deliver innovative, scalable, secure, and future-ready VCSP Cloud Managed Services to clients across borders. The collaboration highlights the company's growing international presence and its proven ability to provide world-class solutions that empower businesses toward digital transformation through cloud innovation.

By expanding into Central Asia, Octans Digital is strengthening its position as a trusted technology partner, offering a comprehensive portfolio that includes technology services, technology development, cloud managed services, business intelligence, cybersecurity consultancy, and digital transformation.

This achievement marks the beginning of a new chapter as the company continues to broaden its international footprint and deliver value-driven solutions essential for enterprises thriving in the digital economy.

Life-Saving Heart Health Initiative

Interloop Holdings demonstrated its focus on employee well-being this World Heart Day by partnering with Mujahid Hospital to provide vital health screenings and comprehensive Heart Health Awareness training for its team.

The initiative was designed to focus on imparting critical, life-saving knowledge.

Experts from Mujahid Hospital led a key session clarifying the difference between a Heart Attack and a Cardiac Arrest.



The training emphasized preventative care and a healthy lifestyle but also included a demonstration of essential CPR techniques. This hands-on training empowered attendees with the skills needed for immediate, on the spot intervention.



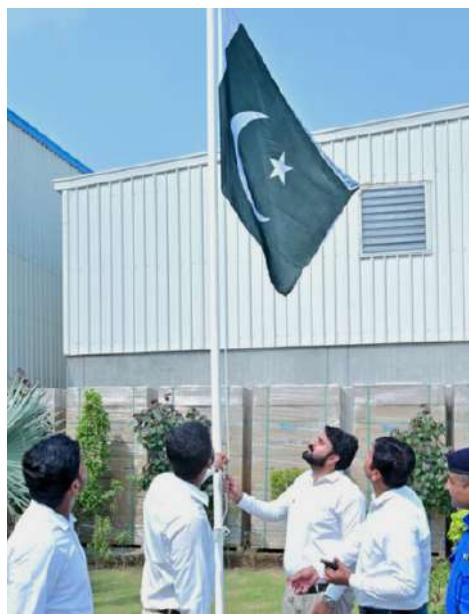
One Nation, One Team: 78 Years of Freedom

One powerful emotion, patriotism spread across Interloop Holdings and its subsidiaries, on Pakistan's 78th Independence Day.

The day began with the traditional flag hoisting and cake cutting ceremonies across Interloop Dairies, IRC Dairy Products, Printkraft, and Momentum Logistics, symbolizing the organization's collective pride and unity at every location.

The celebration at the ILH corporate office featured engaging activities, including a history quiz and stirring patriotic poetry. The highlight was the Departmental Decor Competition, which was secured by the People & Organization (P&O) department.





The Resilience, I Didn't Know, I Had.

I recall one night when my youngest was unwell and needed constant care. I remember the tug of emotions - worry for my child, the stress of unfinished household chores, the hassle of morning rush and work-related deadlines, and the guilt of not being able to give my full self to either role.

That moment, I felt overwhelmed. I felt stretched thin, vulnerable, and at times inadequate. But that experience revealed depths of resilience, patience, and strategic prioritization, I hadn't realized I possessed. It wasn't easy - but coming out on the other side gave me confidence that I could adapt, endure, and grow. I discovered a new me in all that chaos, and I

learned to prioritize with both my heart and my mind, to care for my child while later returning to my work with clearer focus. I started feeling an inner calm beginning to surface.

One of the most profound lessons I've discovered is that resilience is often cultivated in the unspoken, ordinary rhythms of life. Juggling the responsibilities of work, home, and motherhood has taught me that true strength is not measured by grand milestones, but by the quiet persistence to rise each day. For me, resilience has often meant pushing through exhaustion, silencing self-doubt, and reminding myself that even small steps forward count as progress.



Amna Javaid
Officer, Finance

Winning in Sustainable Packaging in 2025: Bringing it All Together



FEATURED INSIGHT

Stop Guessing on Sustainable Packaging

How can your sustainable packaging strategy drive transformative growth? New research reveals the clear frameworks needed to overcome market barriers from high price sensitivity to complex global regulations.

This strategic guide for manufacturers cuts through the confusion, offering a clear **"Where to Play" & "How to Win"** framework to ensure your efforts deliver both commercial success and sustainable impact.

Read full article:

[Winning in sustainable packaging in 2025: Bringing it all together](#)

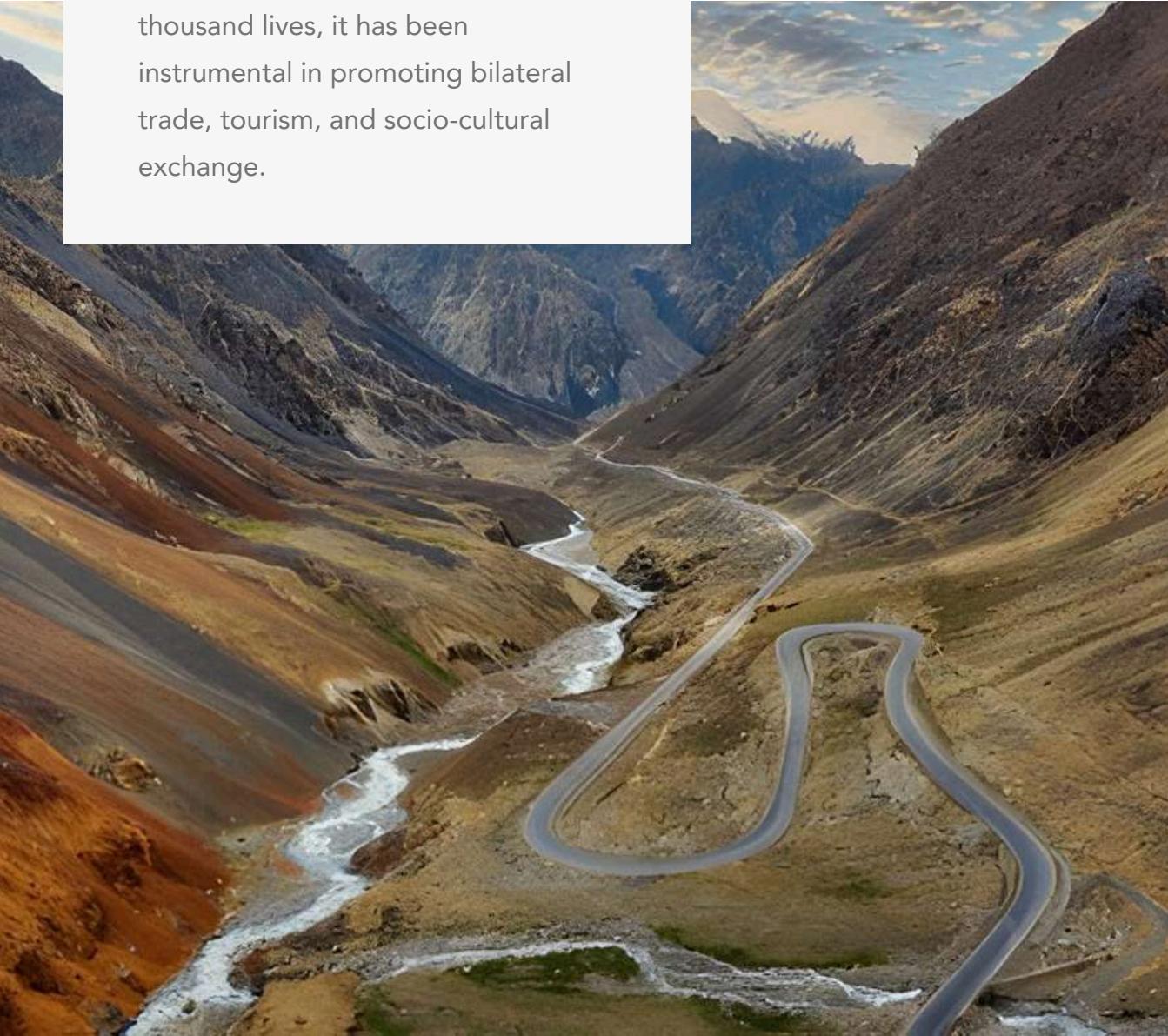
Source: McKinsey & Company

The Karakoram Highway

The Karakoram Highway (KKH), also known as the National Highway 35 (N-35), extending 1300 km from Hasan Abdal (Pakistan) to Kashgar (China) is a globally recognized engineering marvel.

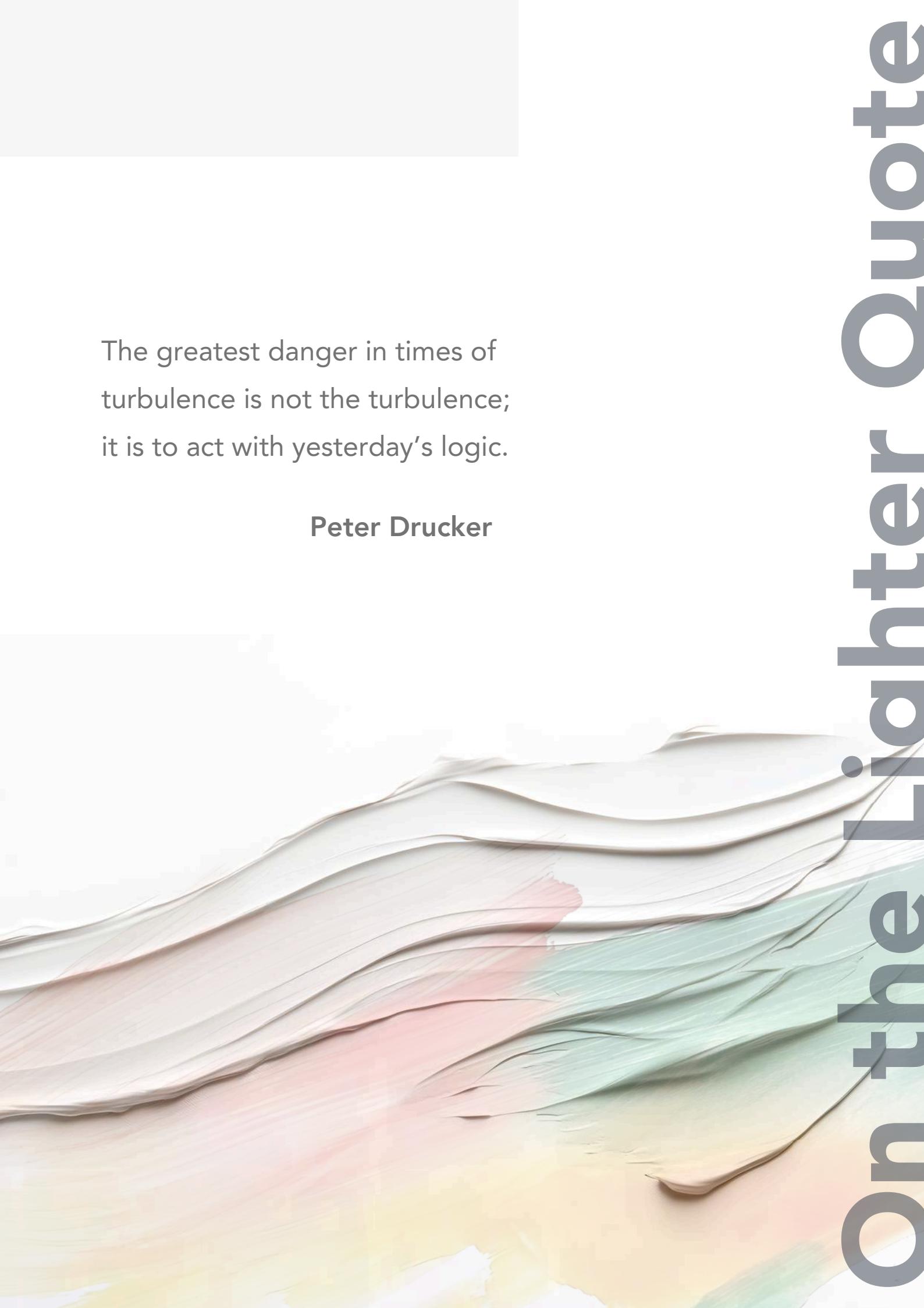
The KKH traverses through the confluence of the Himalayas, Karakoram, and Hindu Kush mountain ranges. Built over 20 years (1959-1979) at the cost of over a thousand lives, it has been instrumental in promoting bilateral trade, tourism, and socio-cultural exchange.

The KKH forms the foundational artery for the infrastructure component of the China-Pakistan Economic Corridor (CPEC), making it a pivotal geopolitical asset that unlocks access to Gwadar Port and serves as the primary route for future regional economic growth and connectivity with Central Asia.



Did You Know!

the
brighter
Quote



The greatest danger in times of
turbulence is not the turbulence;
it is to act with yesterday's logic.

Peter Drucker

This platform is dedicated to celebrate the collective wins, passion and innovation demonstrated by our people. We believe in showcasing the incredible work happening across our organization.

To ensure this publication truly reflects our journey, we strongly encourage you to contribute your stories, achievements, and insights for our next **People's Corner** feature.

We are committed to continuous improvement. Please take a moment to share any feedback or suggestions you have on how we can make this newsletter a more valuable, insightful, and engaging resource for you.

Thank you for your readership, and we look forward to connecting again soon.

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The Final Word