

# HOLDINGS INSIGHTS



OCTANS DIGITAL NAMED IBM  
EMERGING PARTNER OF THE YEAR

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CELEBRATION OF COLLECTIVE  
COMMITMENT TO UBs

03

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PRINTKRAFT'S HIGG FEM: DRIVING  
ENVIRONMENTAL RESPONSIBILITY

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## Celebration of Collective Commitment to Uniform Behaviors

Interloop Holdings recently brought its Uniform Behaviors (UBs) campaign to a successful close with a lively ceremony, recognizing the collective efforts of everyone involved. The energy and hard work shown throughout this drive were truly inspiring.

The celebration was a perfect chance to shine a light on the individuals who truly led the way in demonstrating the UBs. Campaign participants received certificates, and winners were awarded with special gifts to acknowledge their accomplishments.



Muhammad Faisal Naveed, Head of People & Organization (P&O), offered his insights on why Uniform Behaviors are so important for making Interloop's workplace culture even better – aiming for it to be more positive, productive, and connected.

Interloop Holdings encourages all team members to continue practicing these Uniform Behaviors in their daily interactions and work. This ongoing commitment aims to collectively build a strong culture of excellence within the organization.



# Interloop Holdings and FAST-NUCES: Building Tomorrow's Workforce, Today

As part of the strong commitment to developing the next generation of effective leaders, Interloop Holdings recently engaged with students at the FAST-NUCES, Faisalabad job fair.

The company connected with ambitious students, engaging them in discussions about meaningful career opportunities. These roles are designed to fuel their passion, energy, and creativity, setting them on a path for learning, development, accomplishment, and growth. Interloop Holdings clearly sees the crucial role young talent plays in shaping the future of the industry.

This participation at FAST-NUCES highlights Interloop Holdings' strategy: finding and nurturing future leaders by offering impactful positions where their fresh ideas can directly help the company grow.

## Resilience Through Stress Management at Interloop Holdings

Navigating workplace pressures is a common challenge, and at Interloop Holdings, we're deeply committed to our team's well-being. Recognizing the importance of supporting our people, a valuable session focused on managing stress and building personal resilience was recently organized by the company.

Focused on employee holistic well-being, this initiative equipped staff with strategies for a balanced and productive professional journey. The session covered crucial aspects such as understanding the nuances of good versus bad stress, practical breathing exercises, grasping the stress performance curve, and applying the APR technique for effective stress management.



## Cultivating Dignity: Sessions at Interloop Holdings & Printkraft

At Interloop Holdings, we are continuously working to ensure a Dignified and Respectful Workplace for every member of our team. As part of these efforts, comprehensive training sessions were recently conducted at both Interloop Holdings and Printkraft, reinforcing our dedication to cultivating a safe and inclusive environment for everyone.

These dedicated sessions focused on equipping participants with the knowledge and strategies to effectively identify, prevent, and appropriately respond to workplace harassment. By addressing these critical areas, we reinforce our core belief that every individual should feel valued and protected within their work environment.



These initiatives reflect Interloop Holdings' broader dedication to upholding a culture where dignity and respect are fundamental. We believe that by embedding these values through continuous learning and proactive measures, we build a workplace where everyone can thrive.



# Octans Digital Named IBM Emerging Partner of the Year

Octans Digital (OD) has been named IBM Emerging Partner of the Year for Managed Services. This significant award recognizes the company's commitment to innovation and its success in delivering client value in the dynamic digital landscape.

Presented at an event hosted by EZY Technologies (Pvt.) Ltd., the award acknowledges Octans Digital's provision of secure, reliable, and scalable managed services. The company attributes this honor to its team's dedication, creative solutions, and customer-centric approach.

An Octans Digital representative commented, "This IBM award clearly shows the value in what we do every day – giving our clients managed services that are scalable, secure, and dependable. It speaks volumes about how committed we are to top-notch work and always finding new ways to bring value in this ever-changing digital space."

Octans Digital emphasizes that strong partnerships and a sharp focus on client outcomes are central to its success. The company views this award not just as recognition for its achievements, but also as a reflection of client trust and the collective efforts of its entire team.

Octans Digital extends sincere thanks to IBM for this honor and to EZY Technologies (Pvt.) Ltd. for hosting an inspiring event. The company also recognized its team and clients, whose belief in its vision fuels continued growth and success.



# Octans Digital Achieves ISO 27001:2022 Certification for Top-Tier Data Security

Octans Digital (OD) has successfully achieved the prestigious ISO/IEC 27001:2022 certification, awarded by RICI. This globally recognized standard reflects the company's strong commitment to data security, risk management, and ongoing improvement.

ISO 27001:2022 is the newest version of the International Organization for Standardization's benchmark for

Information Security Management Systems (ISMS). Earning this certification means Octans Digital's systems, policies, and processes meet the highest levels of data protection and information security.

This achievement comes from a team effort across the organization. It highlights what can be accomplished when teams from leadership, sales, technology, and services work together towards a common goal.

**RICI**  
The management system of  
**Octans Digital (Pvt) Ltd.**

**ISO/IEC 27001:2022**

**Under the Scope:**  
"Provision of Cloud Services, Product Services, Software Development Services, and IT Service Management (ITSM)."

As Per Statement of Applicability Version 1.1 Dated July 21, 2024.

**Certificate Number :** PK250009

**Issue date :** 25-04-2025  
**Valid till :** 24-04-2026

**Authorized Signature**

**RICI US LLC.**  
[www.ricionline.com](http://www.ricionline.com)

\*This certificate remains valid subject to successful surveillance audits and maintenance of management system as per certification rules and procedures of RICI US LLC.

\*Further clarification regarding scope of this certificate and applicability of ISO/IEC 27001:2022 requirements may be obtained from the organization.

\*This certificate remains property of RICI US LLC, to whom it must be returned upon request.

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## IRC Dairy Products Empowers Leaders with Interviewing Mastery

Interviewing isn't just a process; it's the critical skill that shapes an organization's future. At IRC Dairy Products, finding and securing top talent is a core, constant priority.

To strengthen this vital capability, a focused training session titled "Mastering the Art of Interviewing" was conducted for the heads of departments at IRC Dairy Products. The session deeply explored advanced interviewing techniques, ensuring every hiring decision captures not just suitable candidates, but individuals who perfectly align with our organizational vision.

IRC Dairy Products stands firm in its belief that people are fundamental to its success. This strategic investment in hiring capabilities directly builds the powerful teams essential for enduring achievement.



## Beat the Heat: Momentum Logistics Prioritizes Staff and Driver Safety

With temperatures soaring across the country, Momentum Logistics has proactively rolled out its "Beat the Heat" campaign. This vital initiative, running from May 1st to September 30th, is dedicated to educating all staff and drivers on the significant risks posed by extreme heat, including the dangers of occupational heat stress.

Momentum Logistics is ensuring its safety message is clear and actionable through comprehensive measures. Daily briefings are conducted with staff and drivers, reinforced by essential heat stress awareness tools like color-coded flags and prominent safety signage.

Operations and Monitoring teams also actively support this effort by planning smarter routes and ensuring all field teams are fully equipped with the necessary resources to effectively mitigate the risks of extreme heat.



## Momentum Logistics Commitment to Safer Roads and a Greener Planet

Momentum Logistics recently solidified its commitment to both community safety and environmental responsibility through key collaborations. Partnering with the National Highway & Motorway Police (NH&MP), Momentum's team hosted an impactful safety seminar. This event focused on crucial areas like road accident prevention and compliance, part of a wider effort to engage stakeholders for smarter, safer logistics. The initiative truly highlights the importance of inter-agency cooperation in creating secure work and travel environments.



The collaboration extended beyond road safety. On World Environment Day, Momentum Logistics' teams joined NH&MP in the "Beat Plastic Pollution" campaign. Their active participation included site cleanups and raising awareness about the environmental impact of single-use plastics. Demonstrating practical, sustainable alternatives was also a key focus, showcasing innovative approaches such as using reclaimed wood for signage, repurposing paint cans and tires, and planting native tree species – effectively turning green goals into visible action.

The company extends its thanks to all participants for their active involvement and looks forward to continuing these vital efforts.

Such initiatives enable Momentum Logistics to take significant steps toward protecting both people and the planet.



# Interloop Dairies and Allied Bank Partner for a Greener Pakistan

Interloop Dairies, recently joined forces with Allied Bank in a significant effort to support the environmental sustainability with "Clean Green Pakistan" initiative. This partnership witnessed teams from both organizations planting trees at the Interloop Dairies farm.

The "Clean Green Pakistan" initiative, a nationwide program, aims to promote a cleaner environment and protect Pakistan's natural resources. Interloop Dairies welcomed the Allied Bank team, led by their branch manager, as they participated in this important tree-planting activity. Together, they planted ten different types of trees across the farm, helping to boost green spaces.

This event at Interloop Dairies was a key part of Allied Bank's larger plan to plant over 10,000 trees across various locations, including schools, universities, and other businesses. The collaboration between Interloop Dairies and Allied Bank is not just a one-time event, but a strong commitment to environmental care and building a future that can better handle climate changes.



Allied Bank's wider "Green Pakistan" goals include promoting a sustainable, low-carbon economy. This involves supporting eco-friendly businesses through "green financing," reducing the bank's own environmental impact, and raising awareness about sustainability. The bank also has a Green Banking Office that checks for environmental risks in its lending process, and it works to direct money towards projects that benefit the environment.

This joint effort between Interloop Dairies and Allied Bank shows how different organizations can work together for a common environmental purpose. This partnership highlights a shared dedication to making a positive impact on the environment, aiming for a healthier planet and a better future for communities.



# Printkraft's Higg FEM: Driving Environmental Responsibility

Printkraft significantly advanced its environmental agenda by successfully completing its Higg FEM (Facility Environmental Module) self-assessment. This achievement reflects the organization's capacity for effective environmental management.

The Higg FEM, a crucial sustainability assessment tool widely adopted across the industry, provides a standardized framework for facilities to meticulously measure and evaluate their environmental performance. Completing this module powerfully demonstrates Printkraft's deep commitment

to not only reducing its environmental footprint but also enhancing sustainability practices. It specifically highlights the company's proactive efforts to minimize the utilization of highly toxic chemicals and ensure full compliance with stringent environmental regulations through comprehensive environmental management systems.

This forward step showcases Printkraft's firm dedication to responsible environmental stewardship, effectively translating its green goals into measurable action and continuous improvement.

## Certificate of Completion 2024

Hereby certifies that

Printkraft Private Limited

Has completed the [HIGG FEM SELF-ASSESSMENT](#)

Worldly ID: 157264

OS ID: \_\_\_\_\_



Cascale certifies that the facility named above utilizes the Higg Index to measure and grow its sustainability practice.

Colin Browne  
Chief Executive Officer  
Cascale



# Printkraft Elevating Premium Packaging Standards

Printkraft is significantly enhancing the market presence of major consumer brands through its specialized design and development capabilities. The company collaborates with industry giants, contributing to their premium product lines.

For National Food Limited, a leading spice manufacturer, Printkraft is developing distinctive packaging for their premium Quorma Single Pack and Quorma Double Pack variants. In a parallel effort, Printkraft also successfully localized packaging material for Unilever's premium Dove Serum, a product recently soft-launched by the growing brand in Pakistan. Both projects affirm Printkraft's unique ability to meet the complex demands of high-end consumer goods, ensuring superior brand presentation and market appeal.



## Printkraft's Kitchen Showdown: A Recipe for Teamwork!



Printkraft hosted an engaging cooking competition designed to ignite collaboration, creativity, and friendly rivalry among its staff. The event brought together three spirited teams: Team Patakha, Team Shurli, and Team Phuljhari. More than just a contest, this activity aimed to strengthen bonds and uncover hidden talents. Participants embraced the challenge, working together to showcase their culinary skills.

After a flavorful showdown, Team Shurli emerged as the winner of the cooking competition and was awarded for their outstanding efforts.

# ON THE LIGHTER QUOTE

Innovation distinguishes between a leader and a follower.

Steve Jobs

# THE FINAL WORD

Thank you for catching up on our latest updates. Your dedication and support are vital as we continue to grow and achieve great things together.

We look forward to sharing more exciting news in our next edition!

Warm regards,  
Newsletter Team



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